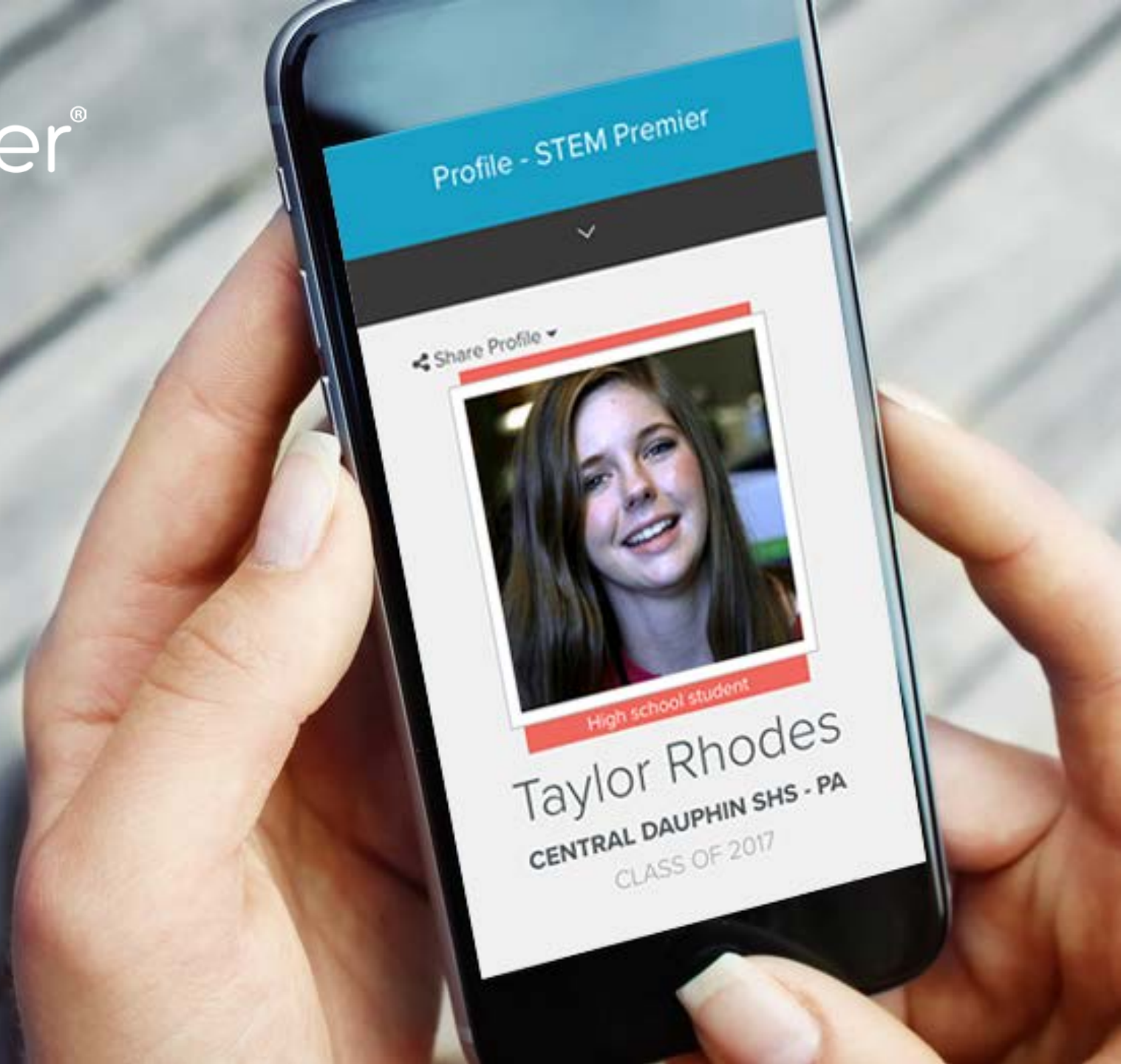




STEMPremier[®]

Building Your Professional Presence Online





An online presence is any existence of an individual that can be found via an **online search**.

What is your online presence?





STEMPremier[®]

Your online presence is how you're judged on the internet – it is your **reputation**.

Are you comfortable with yours?

Why is it important?





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35% of colleges are viewing social media profiles for admissions

70% of employers use social media to screen candidates

You will **NEED** a résumé. **Fact.**

The Big WHY.





A résumé is a written compilation of your education, experience, credentials, and accomplishments.

What is a résumé?



LANGUAGES



EDUCATION



SKILLS



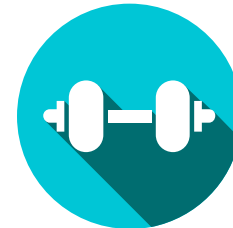
WORK



HOBBY



MUSIC



SPORTS



PAINTING



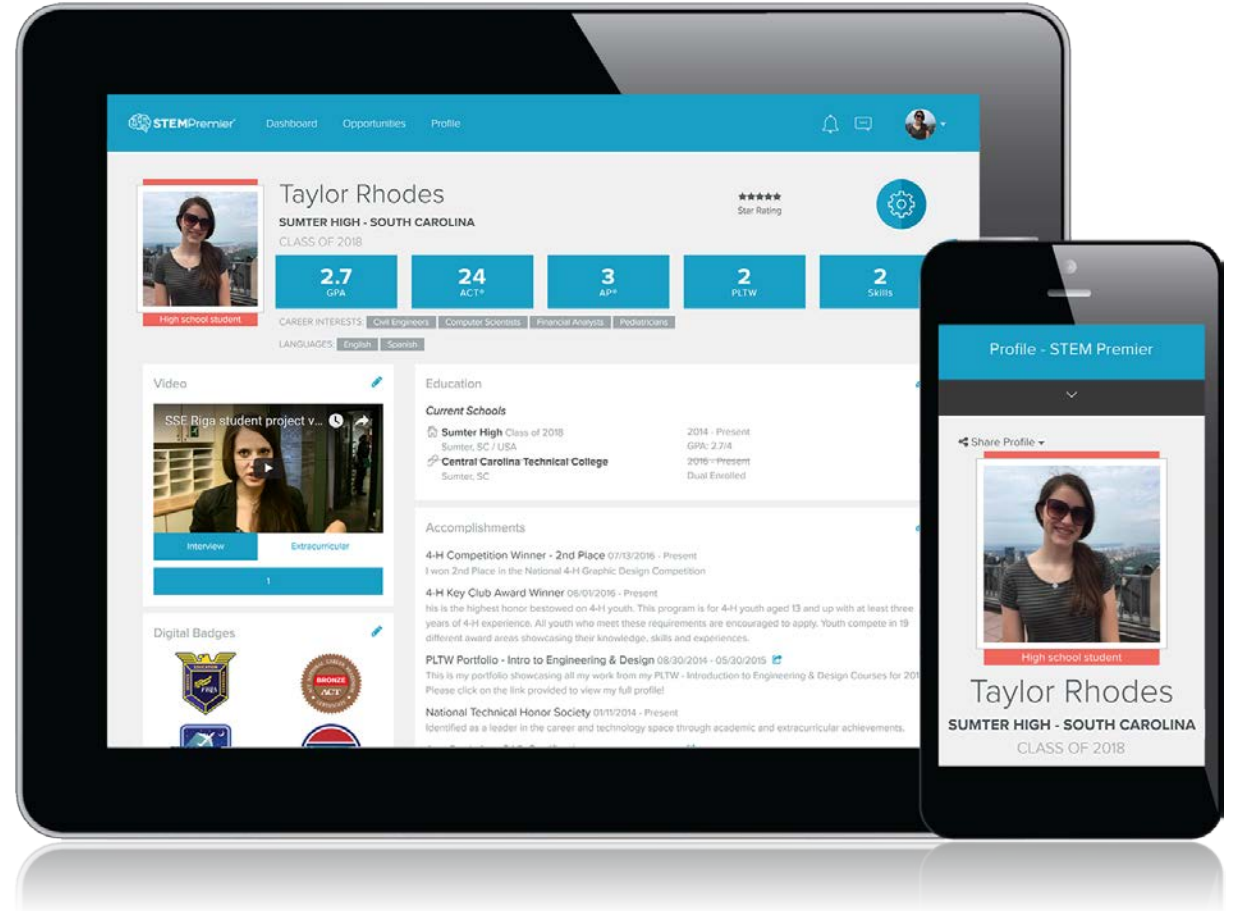
COMPUTER



STEM Premier allows you to build your digital résumé.

It becomes your **professional online presence**.

Introducing the Digital Résumé





Joining STEM Premier is easy and totally free.

The first step is to register your account. Go to:

app.stempremier.com/register

Getting Started

Join today
Building your profile is free.

Let's get you started!
First of all, let us know who you are.

- I'm talent
I want to showcase myself!
- I'm a K-12 school
I want to follow my students!
- I'm a college
I want to find talent!
- I'm a company
I want to find talent, too!

Sign Up Now

Sign Up Now



STEMPremier[®]

Let's get started on building your profile!

<input checked="" type="checkbox"/> Welcome, Matthew!
<input type="checkbox"/> Profile Picture
<input type="checkbox"/> Current School
<input type="checkbox"/> Next Steps
<input type="checkbox"/> Career Interests
<input type="checkbox"/> Demographics
<input type="checkbox"/> Communication Preferences

First Things First

The Welcome Flow

The welcome flow is a step-by-step process that helps you build the foundation for your profile.

- **Profile Picture**
- **Current Education**
- **Next Steps**
- **College Interests**
- **Career Interests**
- **Demographics**
- **Communication Preferences**

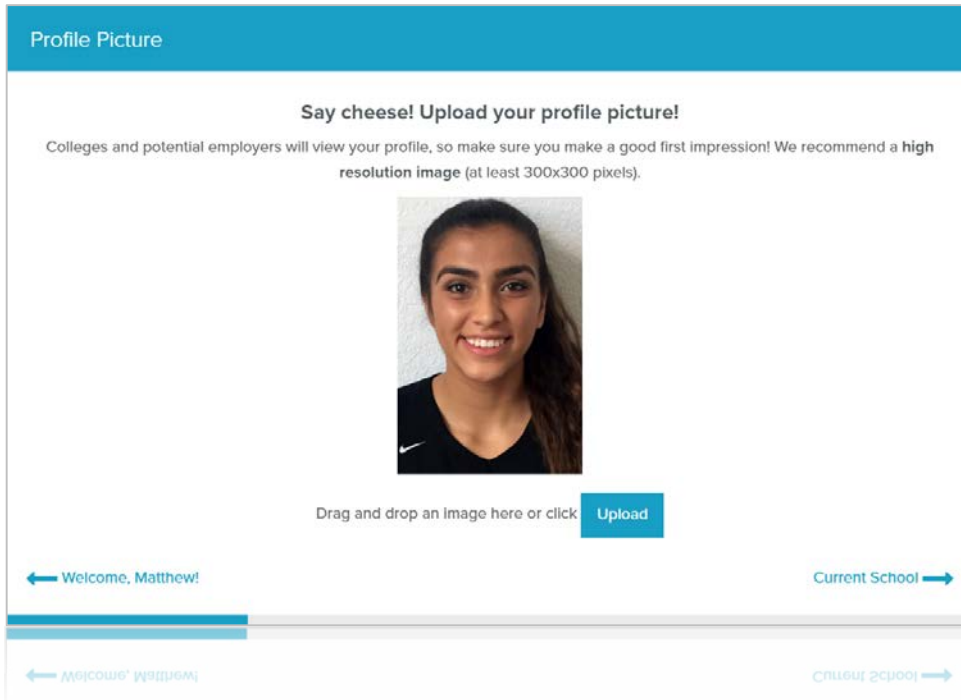
Why do this?

Entering this information enables you to choose a focus so that the rest of your profile can mirror your goals and next steps.

The first impression

Make sure that your profile picture fits the following criteria:

- **Professional-looking**
- **Quality image that's not blurry**
- **No Snapchat filters**
- **Appropriately dressed**



The screenshot shows a web interface for uploading a profile picture. At the top, a blue header reads "Profile Picture". Below it, the text says "Say cheese! Upload your profile picture!" followed by a note: "Colleges and potential employers will view your profile, so make sure you make a good first impression! We recommend a high resolution image (at least 300x300 pixels)." A central image placeholder shows a young woman with long dark hair smiling. Below the image is the text "Drag and drop an image here or click" and a blue "Upload" button. At the bottom of the interface, there are navigation links: "← Welcome, Matthew!" on the left and "Current School →" on the right.

Profile Picture

Why do this?

Having a profile picture literally puts your best face forward. Colleges or businesses are able to associate you with a positive image.



Add your school

Follow these simple steps to add your current school of attendance:

- Type in full name of school
- Make sure address of school is correct
- Select school from the list
- Enter graduation year

Current School

What school are you currently attending?

I am currently homeschooled.

I am currently attending

and will graduate with the class of

← Profile Picture

Next Steps →

NORCROSS CHRISTIAN ACADEMY 706 N PEACHTREE ST NORCROSS GA 30071 USA
NORCROSS HIGH SCHOOL 5300 Spalding Dr Norcross GA 30092 USA
MEADOWCREEK HIGH SCHOOL 4455 Steve Reynolds Blvd Norcross GA 30093 USA
SUMMEROUR MIDDLE SCHOOL 585 Mitchell Rd Norcross GA 30071 USA
PINCKNEYVILLE MIDDLE SCHOOL 5440 W Jones Bridge Rd Norcross GA 30092 USA

Education

Why do this?

Having your school on your profile lets you add courses that you're taking and also brings you local opportunities and events.



What's your dream?

A Next Step Badge is a visual indicator of what route you plan to take next.

- **Select one of the badges that best represents your current plans**
- **Badges can be changed at any time**
- **Badges don't limit opportunities**

Next Steps

After finishing high school my plan is to...

attend a
2-Year College

attend a
4-Year College

join the
Military

go into the
Workforce

← Current School

Career Interests →

Next Steps


Why do this?

Next Step Badges are searchable by colleges and companies, making it easier for them to target you with opportunities.



Next Steps

After finishing high school my plan is to...


attend a
4-Year College

I am interested in and

I would like to share my contact information with the colleges above. [?](#)

[← Current School](#) [Career Interests →](#)

College Interest

2-Year? 4-Year?

Indicating interest in a college provides them with the ability to reach out to you on the platform.

- **Choose as many as you wish**
- **You can choose both 2-year or 4-year schools, no matter which Next Step Badge you picked**
- **You can share info to be contacted outside of STEM Premier**
- **Make sure to type in the full name of the school**

Why do this?

Colleges can contact you with information, events, and maybe even scholarships.



I want to be...

Choose all career paths and fields that you're interested in.

- **Start with the general field of study**
- **Next, choose the industry**
- **Then, specify what position you'd like**

Career Interest

Why do this?

Companies and colleges will contact you about job opportunities, internships, and apprenticeships based on what you put in this field.



Gender Female
 Male

Ethnicity African American
 Asian
 Caucasian
 Hispanic/Latino
 Middle East
 Native American
 Native Hawaiian/Pacific Islander
 North East Asian (Mongol, Tibetan, Korean, Japanese, etc)
 Other Race
 South East Asian (Chinese, Thai, Malay, Filipino, etc)
 Two or More Races
 West African, Bushmen, Ethiopian

Demographics

Making a match

Fill out the criteria in a way that best represents you.

- **This information can always be altered**
- **None of this information is outsourced or shared**
- **The majority of this information will be used to benefit you with opportunities and involvement**

Why do this?

Demographics will benefit you in the scholarship-matcher, Red Kite, which is available on your dashboard.



Be discovered

- Provide your cell phone number for alternative means of contact
- This is optional - you don't have to!
- Only STEM Premier will utilize this information
- Your number will not be given out to other parties, even ones on this platform

Communication Preferences

Would you like notifications via text message?

Yes, I would like notifications from STEM Premier via text message.

Example

STEM Premier - You have a new message from XYZ University

Cell Phone

STEM Premier will only send important notifications via text message. These include, but are not limited to, notifications that a college or company has sent you a personal message. Standard data rates may apply.

← Demographics Finish →

Communication

Why do this?

STEM Premier is all about opportunities coming to *you*, so filling out alternative contacts means you won't miss out on anything!



Let's keep going

Don't be fooled - once the welcome flow is over, there's still more you can do!

STEMPremier Dashboard Opportunities Profile

Export to PDF Share Profile Edit Profile

Katherine Rowley
NORCROSS HIGH SCHOOL - GEORGIA
CLASS OF 2020
CAREER INTERESTS: Computer and Information Systems Managers Architects
LANGUAGES: English

High school student

Video
This student has not uploaded any videos yet.

Digital Badges
This student has not received any badges yet.

Digital badges

Education
Current Schools
Norcross High School Class of 2020
Norcross, GA / USA 2016 - Present

- Coursework
- Videos
- Test Scores
- Files & Projects
- Credentials
- Associations
- Activities

Why do this?

Filling out your profile is the most important thing to do - because not only will it translate to plentiful opportunities, but also it can help you make an instant résumé!

Great start!



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Education

Add a course

Fields marked with * are required.

School * Norcross High School

Name * Biology, General 1

Course Weight * Not Weighted

Grade Earned * -- Select Grade --

Year Taken *

Your Schools

School Name	Status	Years Attended	GPA
Norcross High School	Attending	2016 - 2019	

Your Courses

It appears that you haven't added any courses yet.

Coursework

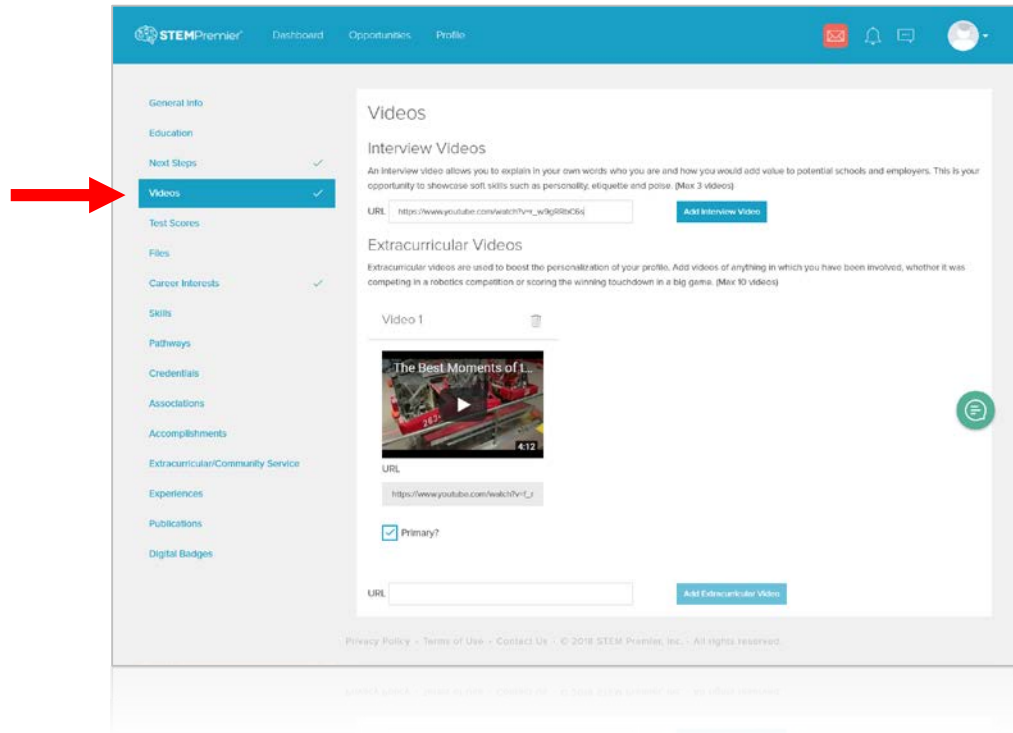
Making the grade

Enter in your GPA and highlight courses that you're proud of or are relevant to your future field.

- Don't worry about numbers; all grades and GPA's don't mean the same for each job or college
- Focus on the courses you care about
- Don't just list STEM courses: all disciplines matter!

Why do this?

Colleges will see your full transcripts eventually. Listing courses that are relevant or some of your best work gives your profile a positive focus.



Videos

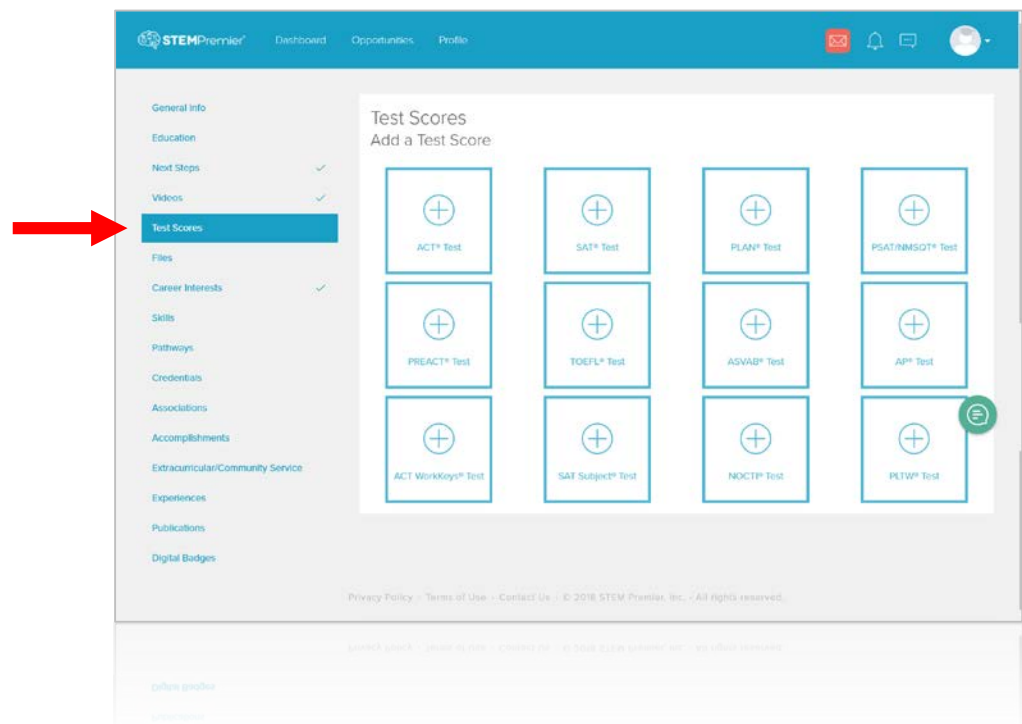
Really show your talent

Both Interview and Extracurricular style videos can shoot you straight to the top!

- **Talk about your interests and passions**
- **Explain what drives you and why**
- **Feature any cinematic projects**
- **Show activities aside from academics - sports, band, robotics, theatre, etc.**

Why do this?

It's one thing to be able to say you do something, but it's entirely different to be able to show it!



Test scores

Your measurables

Get your standardized test scores to work for you.
Enter scores from tests such as:

- **ACT**
- **SAT**
- **PSAT**
- **ASFAB**
- **ACT WorkKeys**
- **AP**
- **PLTW end of course assessments**

Quick Tip:

No test scores yet? No problem. If you haven't taken any of these tests yet, simply focus on filling out the rest of your profile and update as you pass those milestones.



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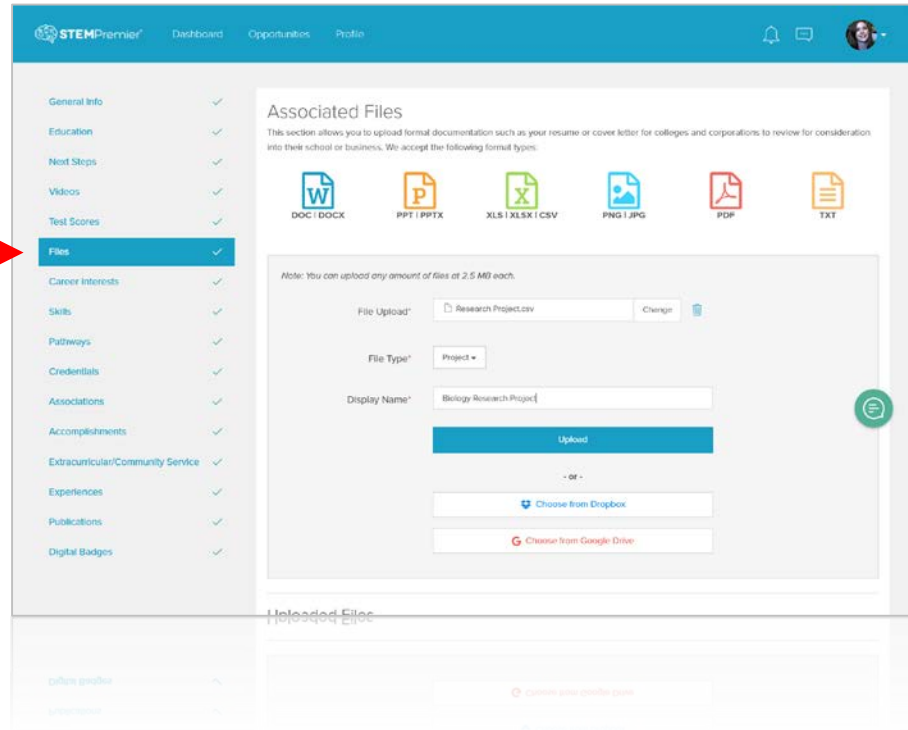
Organize your portfolio

Upload examples of your best work from our computer, Dropbox or Google Drive, such as:

- **Essays, writing journals, stories**
- **Engineering projects**
- **Art/design portfolios**
- **Blueprints or templates**
- **Science projects**
- **Official transcripts**
- **Certificates & Awards**

Why do this?

STEM Premier isn't just for STEM students. Give examples of your work to show exactly what you can do, no matter what discipline.

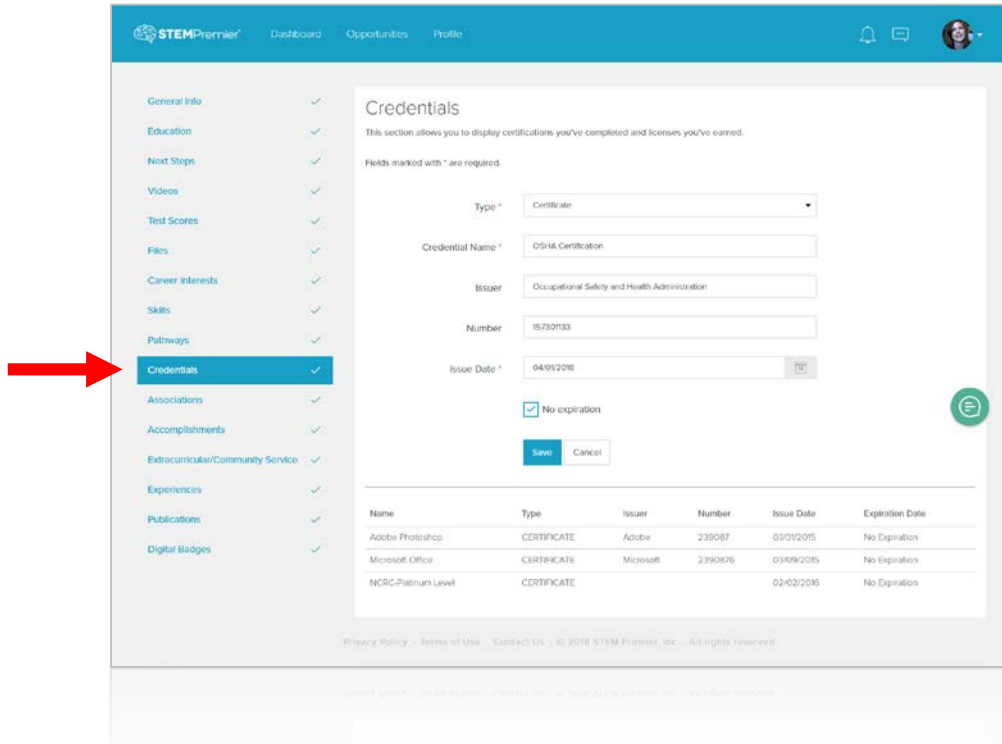


Files & projects

Are you qualified?

Here are some example certifications/licenses:

- **CPR Certified**
- **OSHA Certification**
- **Microsoft Office Certification**
- **AutoCAD Certified**
- **Commercial Driving License (CDL)**
- **AWS Certified Welder**



Credentials

This section allows you to display certifications you've completed and licenses you've earned.

Fields marked with * are required.

Type: Certificate

Credential Name: OSHA Certification

Issuer: Occupational Safety and Health Administration

Number: 15720133

Issue Date: 04/01/2018

No expiration

Save **Cancel**

Name	Type	Issuer	Number	Issue Date	Expiration Date
Adobe Photoshop	CERTIFICATE	Adobe	239087	03/01/2015	No Expiration
Microsoft Office	CERTIFICATE	Microsoft	2390876	03/09/2015	No Expiration
NCRC-Pathways Level	CERTIFICATE			02/02/2016	No Expiration

Credentials

Why do this?

A large number of companies look for licensures and certifications, as they show that you're qualified in the specific skills they need for their opportunities.

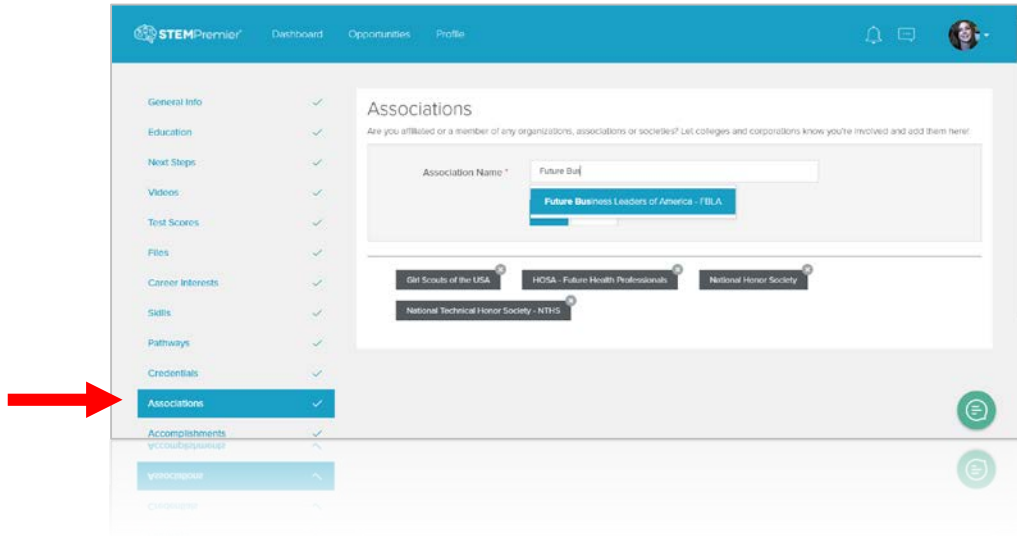


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Show your involvement

An association is a group that usually functions on a larger level outside of one school. Some examples are:

- **National Honors Society**
- **Key Club**
- **BETA Club**
- **DECA**
- **First Robotics**
- **Gay/Straight Alliance**



Associations

Why do this?

Colleges and companies love to see involvement in outside organizations - it means you can network, help, and be a part of a community.



Shine in the spotlight

Accomplishments can be an award, title, or distinction in or outside of school. Here's some examples:

- **Placing in an fair or competition**
- **Having a solo in band, theatre, or choir (even church choir!)**
- **Being a team captain or other leadership role**
- **Winning an athletic award or championship**
- **Recognition by your school or church**

Why do this?

Providing examples of how you are unique or different helps you stand out from the rest.

Name	Link	Dates
Internship at SPASC	http://www.spasc.edu	06/01/2012 to 08/15/2012
Internship at SPASC	http://www.spasc.edu	08/01/2012 to 08/15/2012
Internship at SPASC	http://www.spasc.edu	08/01/2012 to 08/15/2012

Accomplishments



Name	Link	Dates
Internship at SPASC	http://www.spasc.edu	06/05/2012 to 08/15/2012
Internship at SPASC	http://www.spasc.edu	08/01/2012 to 08/21/2012
Internship at SPASC	http://www.spasc.edu	08/01/2012 to 08/21/2012

Extra-Involved

Extracurriculars

Think of the things that you do out in the community, whether it's a participation activity or a volunteer project. Anything counts, even the following:

- Angel Tree or Toys for Tots
- Volunteer day at soup kitchen
- Team or organized sport
- Environmental clean-up
- Band, community theatre, choir
- Youth group or church involvement

Why do this?

Showing that you can play well with or care about others is a character trait that many organizations, businesses, and colleges want to see.



Name	Link	Dates
Internship at SPASC	http://www.spasc.edu	06/05/2012 to 08/15/2012
Internship at SPASC	http://www.spasc.edu	08/01/2012 to 08/15/2012
Internship at SPASC	http://www.spasc.edu	08/01/2012 to 08/15/2012

Work it!

Experience matters

Experience isn't just a job with a paycheck. Check out examples of relevant experience that colleges and companies consider important:

- **Babysitting (even for siblings!)**
- **Internship - paid or unpaid**
- **Shadowing experience**
- **Mowing lawns or yard work**
- **Attendance at a conference or seminar**

Why do this?

Experience directly relates to soft skills such as responsibility or punctuality, which colleges and companies desperately want!



Some things to double-check

Get professional

Always make sure that you're looking over your work to make sure there aren't any mistakes. For example:

- **Is your spelling correct?**
- **Did you capitalize when needed (your name, beginning of sentences, etc.)?**
- **Do your links work?**
- **Are you using complete sentences?**
- **Did you verify your email?**

Why do this?

An accurate and grammatically correct profile shows that you pay attention to detail and can operate in a professional or higher educational setting.



What now?

STEM Premier a great way to organize your skills and talents online – but we're so much more! Let's check out what else you can do with your account.

- Share your profile
- Add a mentor
- Discover scholarships
- Be notified of activity
- Go mobile

The screenshot shows a user profile for Katherine Rowley, a high school student at Norcross High School in Georgia, Class of 2020. The profile includes a profile picture, a video titled 'The Best Moments of the FL...', and several sections: 'Education' (Norcross High School Class of 2020), 'Accomplishments' (2nd Place VEX Robotics Competition), and 'Extracurricular / Community Service' (Junior Varsity Volleyball Team and Norcross Presbyterian Church Volunteer). The profile also displays statistics: 27 ACT*, 2 ACT Workkeys*, 1 AP*, 57 ASVAB AFQT, and 1 Credential. Career interests include Computer and Information Systems Managers and Architects. Languages listed are English.

It's looking good!

Why do this?

Applying for jobs and colleges can be a competition, and being proactive can make you stand out!



Get yourself out there

Want a college to company to see what you have to offer? Share your profile! There are two ways:

The image shows a screenshot of the STEMPremier website. On the left is the dashboard with navigation tabs for 'Dashboard' and 'Opportunities'. A 'Share Profile' dropdown menu is open, showing options: 'Export to PDF', 'Share Profile', 'Create a Link', and 'Share With Mentor/Parent'. Below this is a profile card for Katherine Rowley, a 'High school student' at 'NORCROSS HIGH SCHOOL CLASS OF 2020' with an 'ACT' score of '27'. On the right is a detailed profile page for Katherine Rowley, including her contact info, education at Norcross High School, accomplishments like 2nd Place VEX Robotics Competition, extracurriculars like JV Volleyball and church volunteering, and test scores: ACT Workkeys (Applied Mathematics: 8, Reading Information: 5) and ACT (Math: 27, Science: 30, English: 28, Writing: 19, Reading: 24).

- **As a printable résumé**
 - Your profile downloads into a completed formatted and ready-to-go résumé – BOOM.
- **As a link**
 - Send a customized, direct link to your online profile and be notified the second someone clicks it!

Why do this?

Taking the initiative shows that you're passionate and interested - two things employers and schools really admire.

Share your profile



The power of mentorship

You can invite a parent, teacher, or guidance counselor to have view-only access to your profile. This can help with the following:

- **Accuracy**
- **Any missing information**
- **Message writing and responses**
- **Scholarship opportunities**
- **As a résumé coach**

STEMPremier® Dashboard Opportunities Profile

Export to PDF Share Profile

Create a Link

Share With Mentor/Parent

High school student

NORCROSS HIGH SCHOOL

CLASS OF 2020

27 ACT®

CAREER INTERESTS: Computer and Info

Share With Mentor/Parent

Invitation Type * Share Profile With Mentor

Email Address * mentor@gmail.com

Helpful Tip: When inviting someone to be a mentor, identify those who you know well such as teachers, school counselors, and advisors. Ask them for their email address so you can send them a profile invitation.

Sending this profile invitation will allow the recipient to receive view-only access of your profile and dashboard.

Send Invitation Reset

Add a mentor

Why do this?

It's always great to have an experienced mentor for advice, especially when you're entering higher education or the workforce.



Finance your dreams

Red Kite is a search engine that combs the web for up to \$20 billion in available scholarships and matches you with all that you're eligible for.

The screenshot shows the STEMPremier dashboard. At the top, there are navigation tabs for 'Dashboard', 'Opportunities', and 'Profile'. Below this, there are buttons for 'Export to PDF' and 'Share Profile'. The main content area displays a user profile for 'Kath' with a photo and the text 'High school student'. To the right of the profile, there is a 'FINANCIAL AID' section. This section includes a 'MATCH AMOUNT' of '\$1,317,514' and a 'MATCH SCORE' of '36%'. A pie chart is shown below the match amount, and a gauge chart is shown below the match score. A 'View Matches Now' button is located below the pie chart. To the right of the gauge chart, there is a text box that reads 'Financial aid powered by Red Kite' and 'Red Kite looks at your STEM Premier profile and instantly filters through \$20 billion in scholarships to find the ones that fit you.' Below this text is the 'redkite' logo with the tagline 'Financial Aid. Untangled.'

- **Receive an exact dollar amount and match score based on your profile information**
- **Instantly apply to scholarships you know you qualify for**
- **Look for new scholarships added every day**

Find scholarships

Why do this?

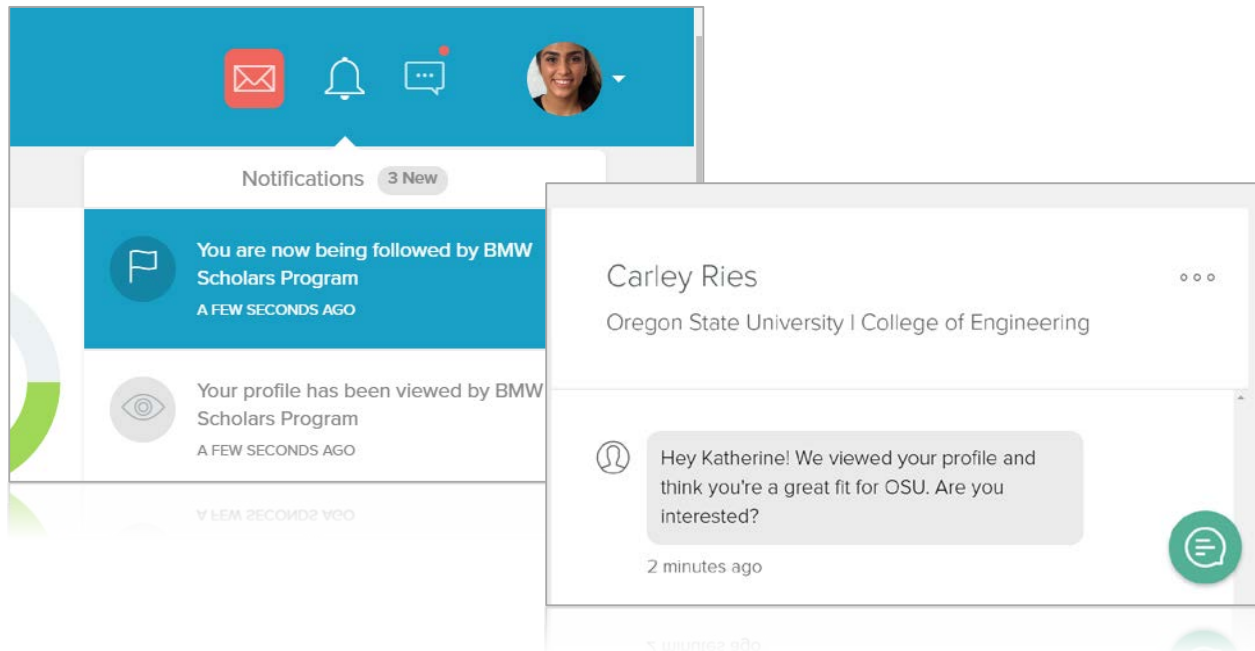
We know how tedious it can be to find scholarships. Red Kite will help lesson the burden in finding the right financial aid for you!



Get the message?

Colleges and companies on STEM Premier are going to be contacting you in direct-message style, but there are a few things to keep consistent:

- **Proper grammar/spelling**
- **Professional language**
- **Response time to under 48 hours**
- **Appropriate content**



Be discovered

Why do this?

Engaging with colleges, companies, and organizations in a one-on-one fashion is a good way to help get yourself remembered and connected.



Get the app!

Get discovered on the go

Downloading the mobile app lets you update your profile on your smart phone. You can see how other students are showcasing themselves in the newsfeed and get mobile push notifications, such as:

- **A college/company/organization has viewed your profile**
- **A college/company/organization has sent you a message**
- **A college/company/organization is following you**

Why do this?

“The world moves pretty fast. If you don’t look around every once in awhile, you might miss it.”-Ferris Bueller



Need help?

Email us at support@stempremier.com

www.stempremier.com