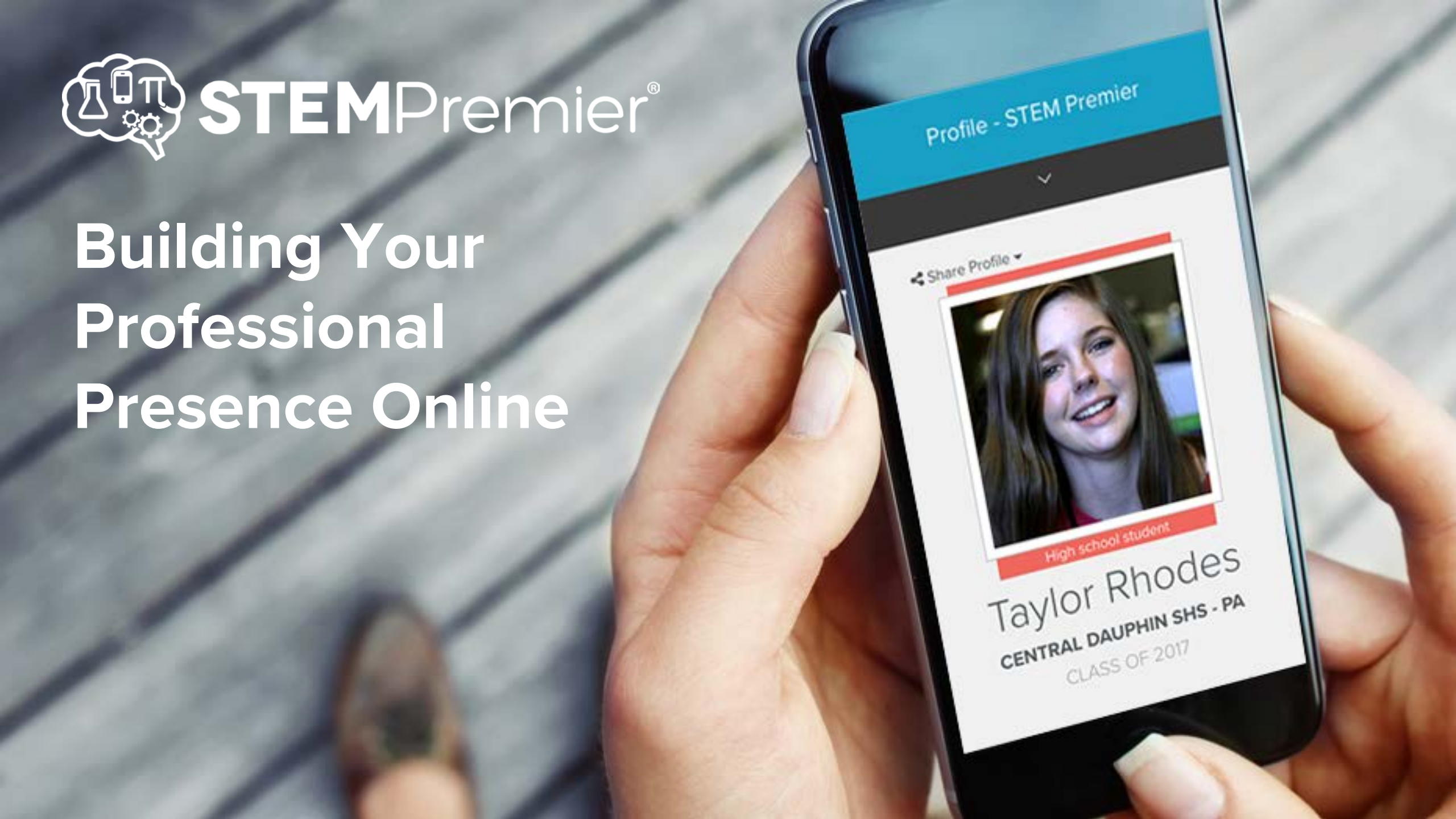
STEMPremier®

Building Your Professional Presence Online



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An online presence is any existence of an individual that can be found via an **online search**.

What is your online presence?

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Your online presence is how you're judged on the internet – it is your **reputation**.

Are you comfortable with yours?

Why is it important?

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35% of colleges are viewing social media profiles for admissions

70% of employers use social media to screen candidates

You will NEED a résumé. **Fact.**

The Big WHY.

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A résumé is a written compilation of your education, experience, credentials, and accomplishments.

What is a résumé?

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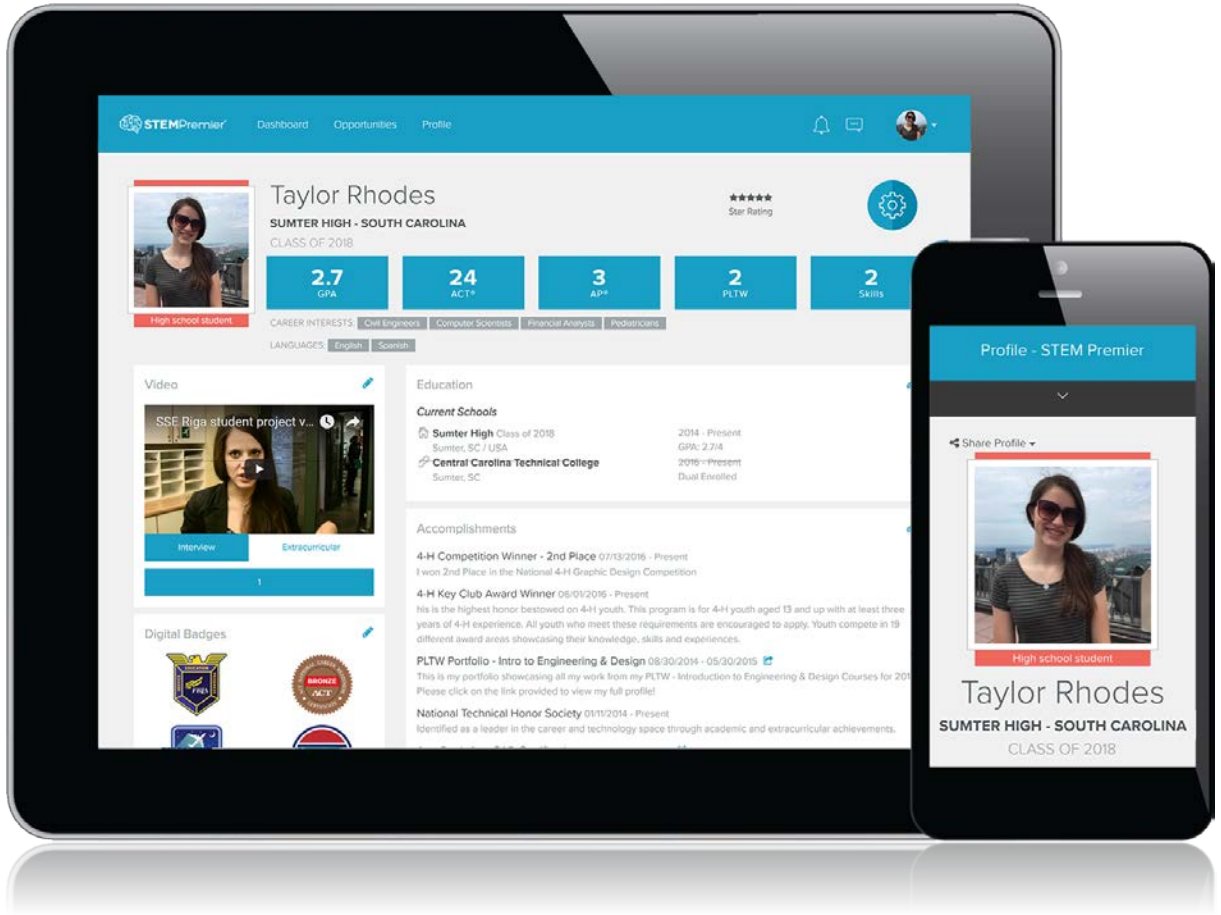
STEM Premier allows you to build your digital résumé.

It becomes your **professional online presence**.

Introducing the Digital Résumé



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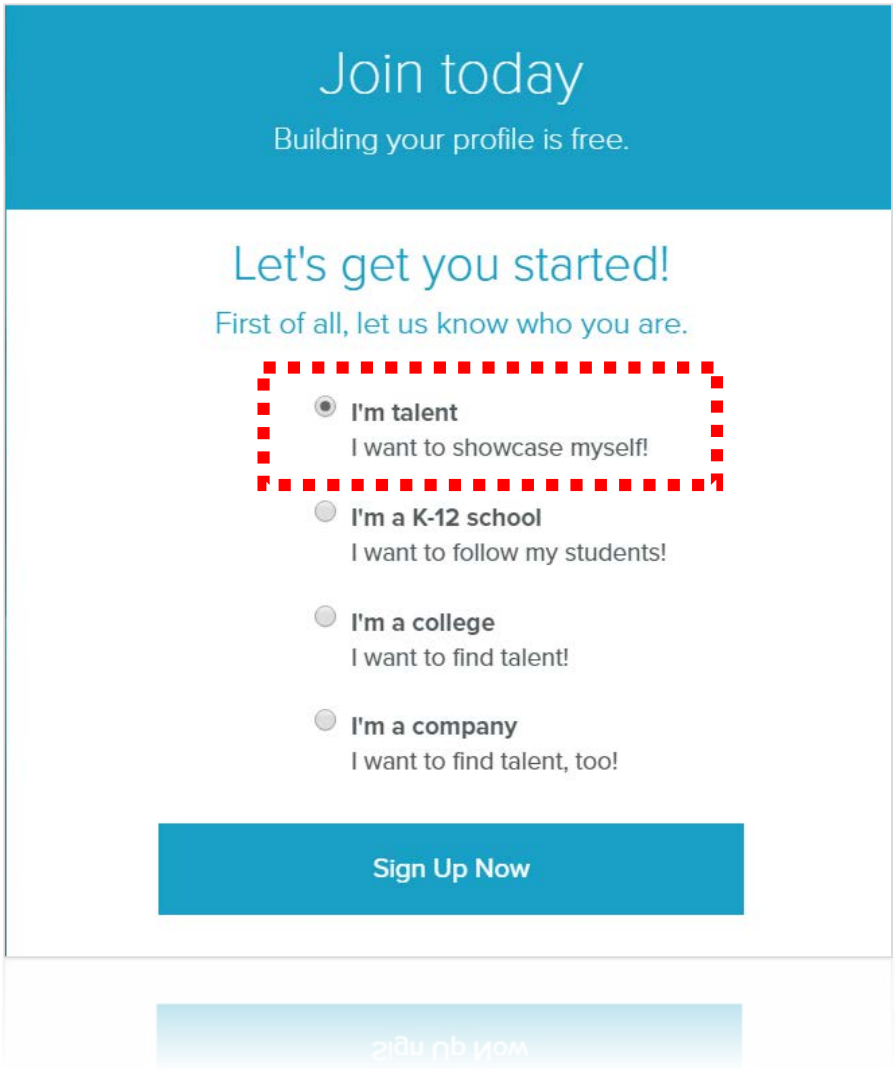
Joining STEM Premier is easy and totally free.

The first step is to register your account. Go to:

app.stempremier.com/register

Getting Started



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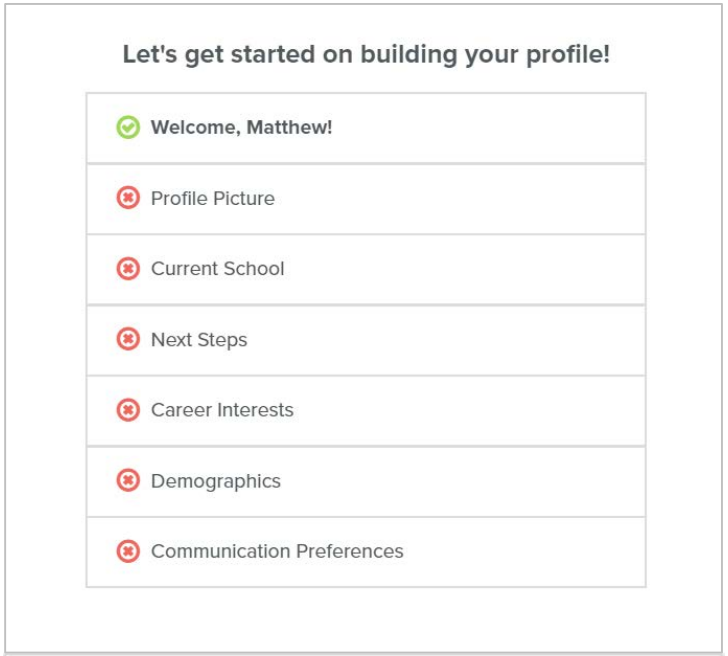

First Things First

The Welcome Flow

The welcome flow is a step-by-step process that helps you build the foundation for your profile.

- **Profile Picture**
- **Current Education**
- **Next Steps**
- **College Interests**
- **Career Interests**
- **Demographics**
- **Communication Preferences**

Why do this?

Entering this information enables you to choose a focus so that the rest of your profile can mirror your goals and next steps.

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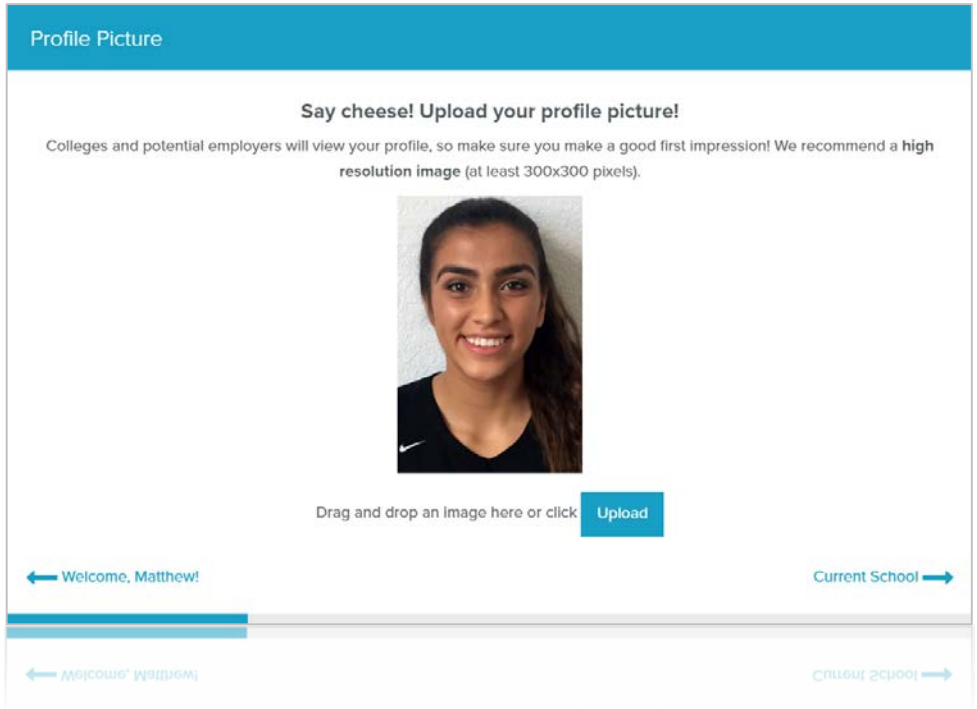

Profile Picture

The first impression

Make sure that your profile picture fits the following criteria:

- **Professional-looking**
- **Quality image that's not blurry**
- **No Snapchat filters**
- **Appropriately dressed**

Why do this?

Having a profile picture literally puts your best face forward. Colleges or businesses are able to associate you with a positive image.

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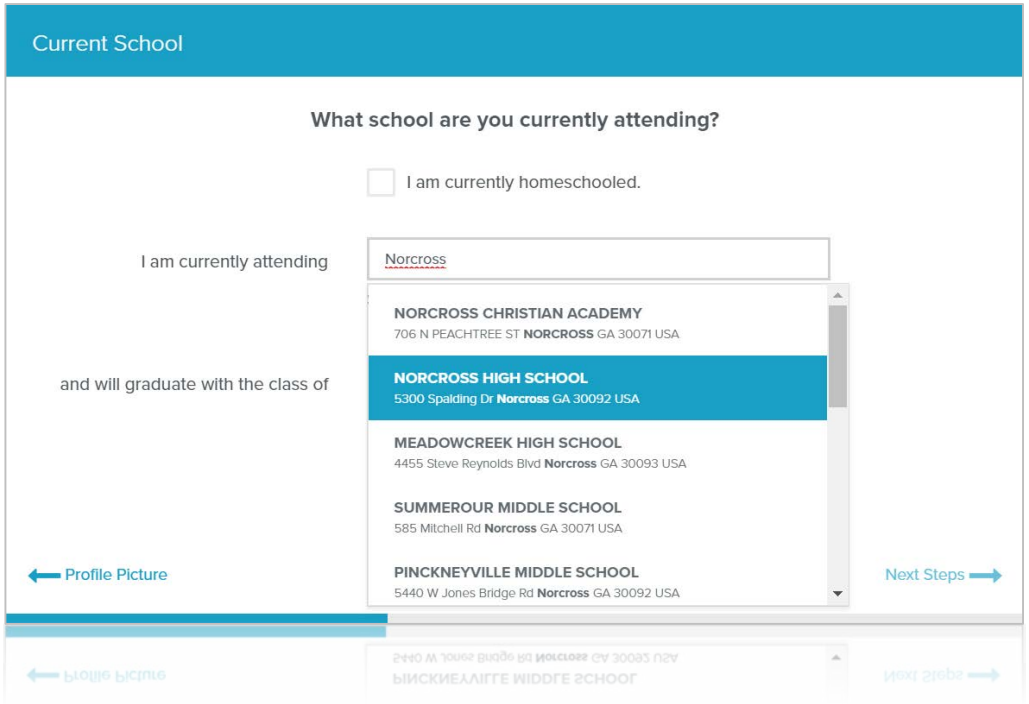

Education

Add your school

Follow these simple steps to add your current school of attendance:

- **Type in full name of school**
- **Make sure address of school is correct**
- **Select school from the list**
- **Enter graduation year**

Why do this?

Having your school on your profile lets you add courses that you're taking and also brings you local opportunities and events.

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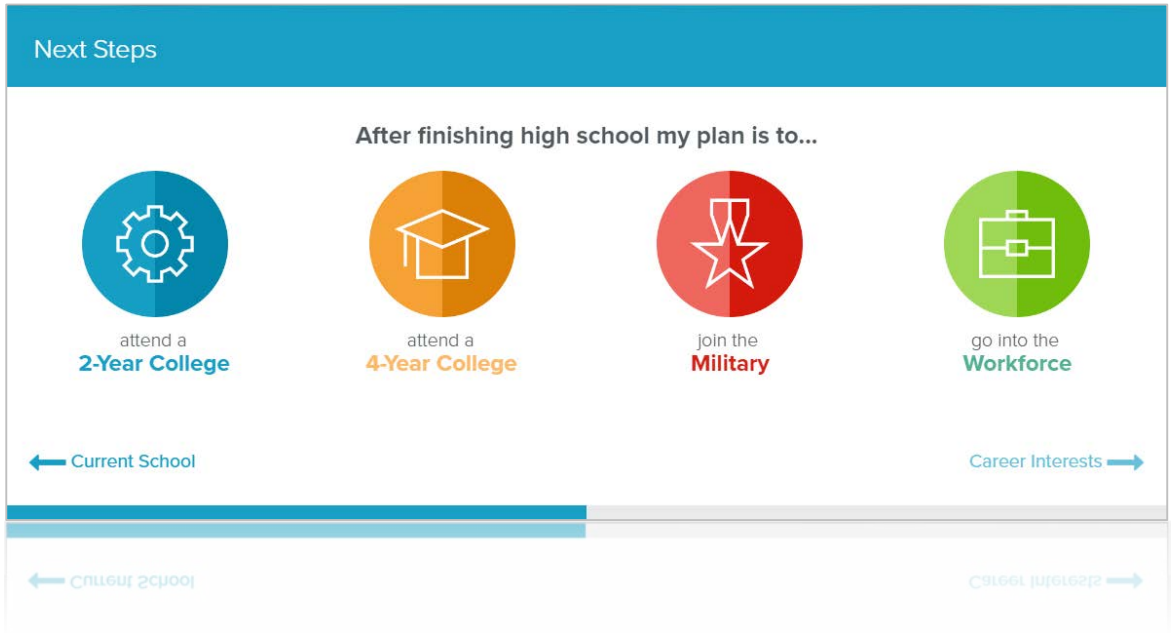

Next Steps

What's your dream?

A Next Step Badge is a visual indicator of what route you plan to take next.

- **Select one of the badges that best represents your current plans**
- **Badges can be changed at any time**
- **Badges don't limit opportunities**

Why do this?

Next Step Badges are searchable by colleges and companies, making it easier for them to target you with opportunities.

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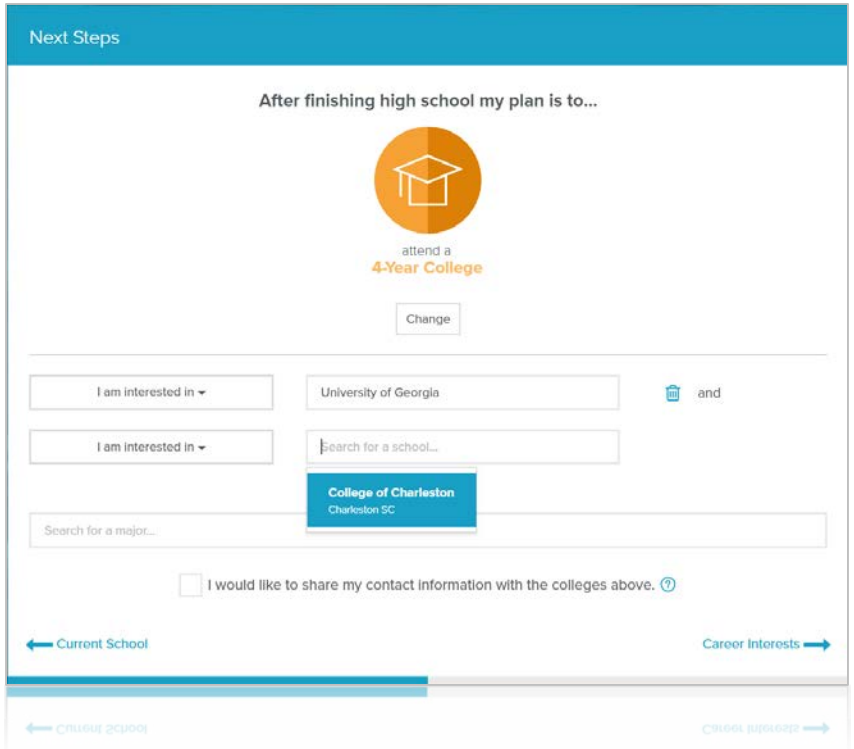

College Interest

2-Year? 4-Year?

Indicating interest in a college provides them with the ability to reach out to you on the platform.

- **Choose as many as you wish**
- **You can choose both 2-year or 4-year schools, no matter which Next Step Badge you picked**
- **You can share info to be contacted outside of STEM Premier**
- **Make sure to type in the full name of the school**

Why do this?

Colleges can contact you with information, events, and maybe even scholarships.

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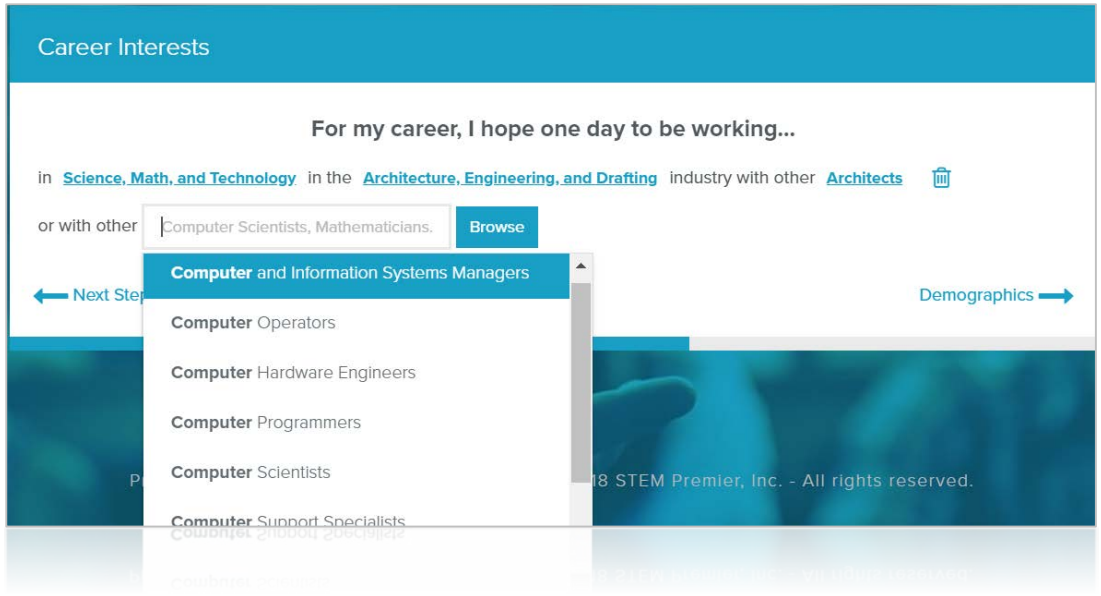

Career Interest

I want to be...

Choose all career paths and fields that you're interested in.

- **Start with the general field of study**
- **Next, choose the industry**
- **Then, specify what position you'd like**

Why do this?

Companies and colleges will contact you about job opportunities, internships, and apprenticeships based on what you put in this field.

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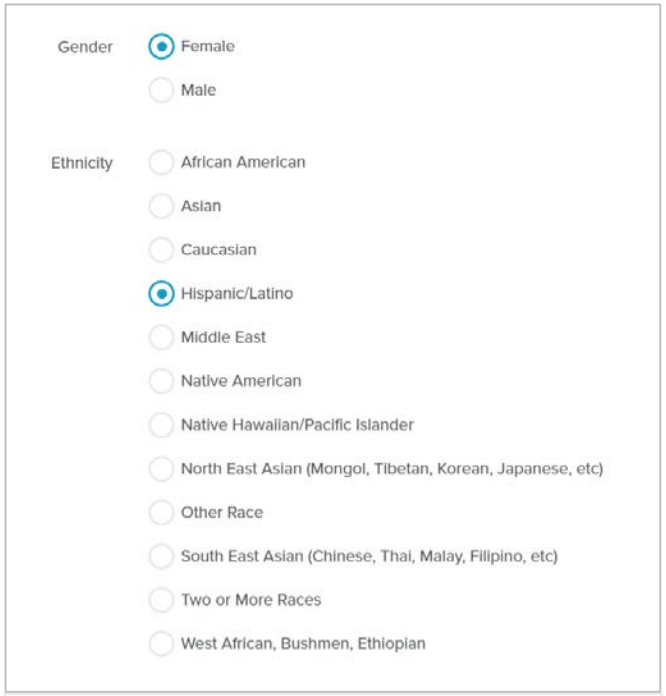

Demographics

Making a match

Fill out the criteria in a way that best represents you.

- **This information can always be altered**
- **None of this information is outsourced or shared**
- **The majority of this information will be used to benefit you with opportunities and involvement**

Why do this?

Demographics will benefit you in the scholarship-matcher, Red Kite, which is available on your dashboard.

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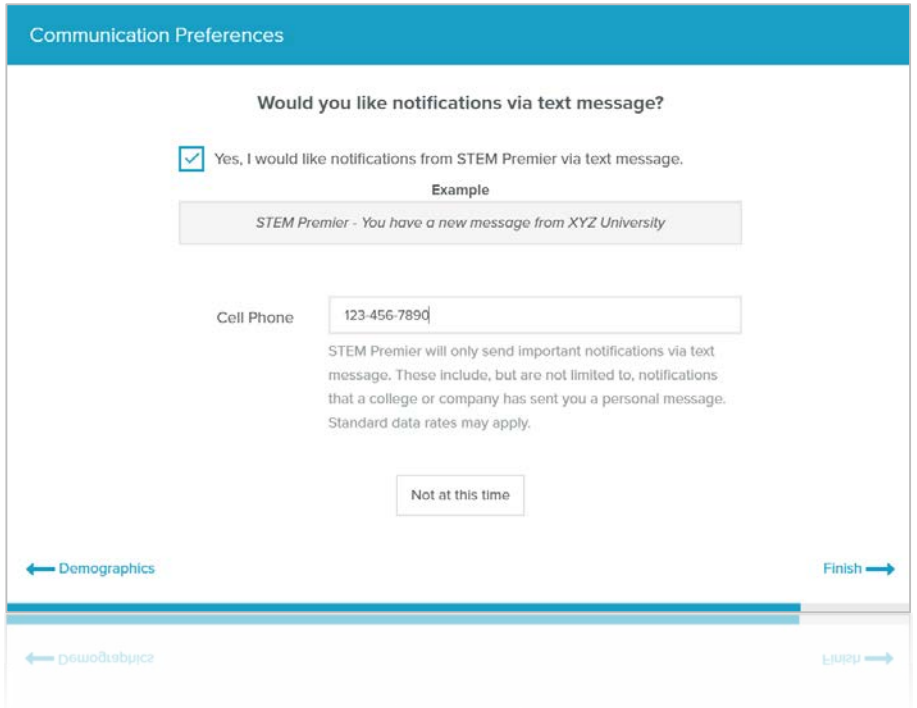

Communication

Be discovered

- **Provide your cell phone number for alternative means of contact**
- **This is optional - you don't have to!**
- **Only STEM Premier will utilize this information**
- **Your number will not be given out to other parties, even ones on this platform**

Why do this?

STEM Premier is all about opportunities coming to *you*, so filling out alternative contacts means you won't miss out on anything!

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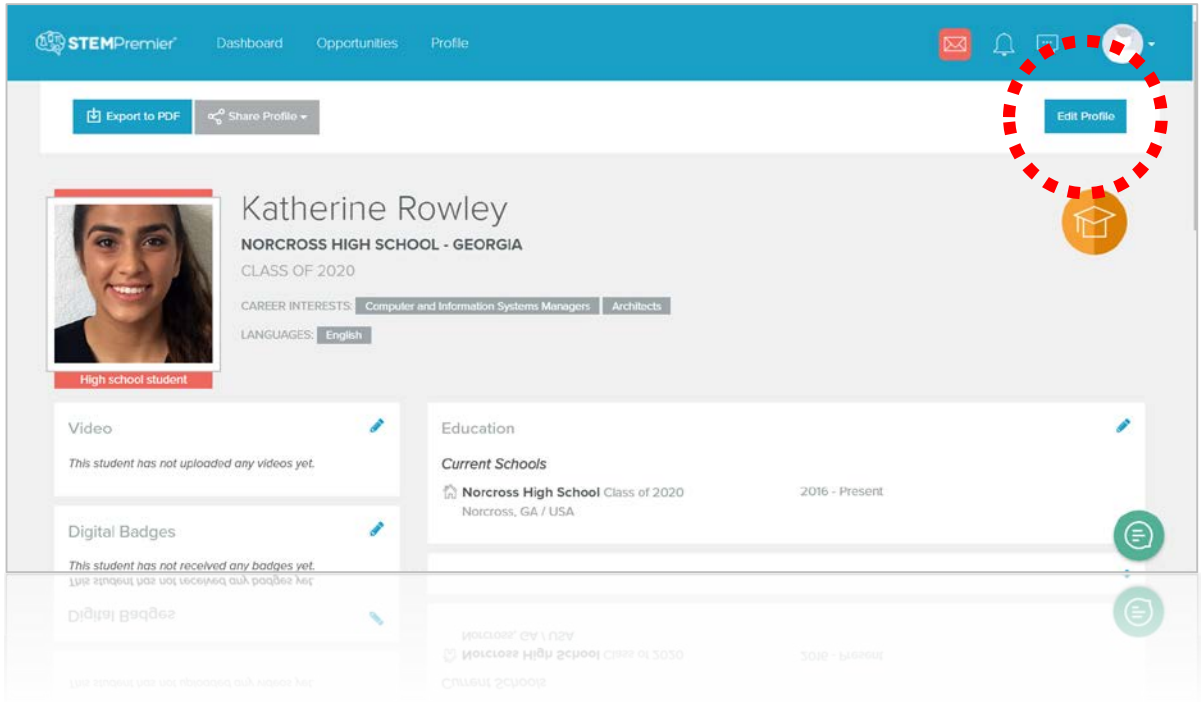

Great start!

Let's keep going

Don't be fooled - once the welcome flow is over, there's still more you can do!

- **Coursework**
- **Videos**
- **Test Scores**
- **Files & Projects**
- **Credentials**
- **Associations**
- **Activities**

Why do this?

Filling out your profile is the most important thing to do - because not only will it translate to plentiful opportunities, but also it can help you make an instant résumé!

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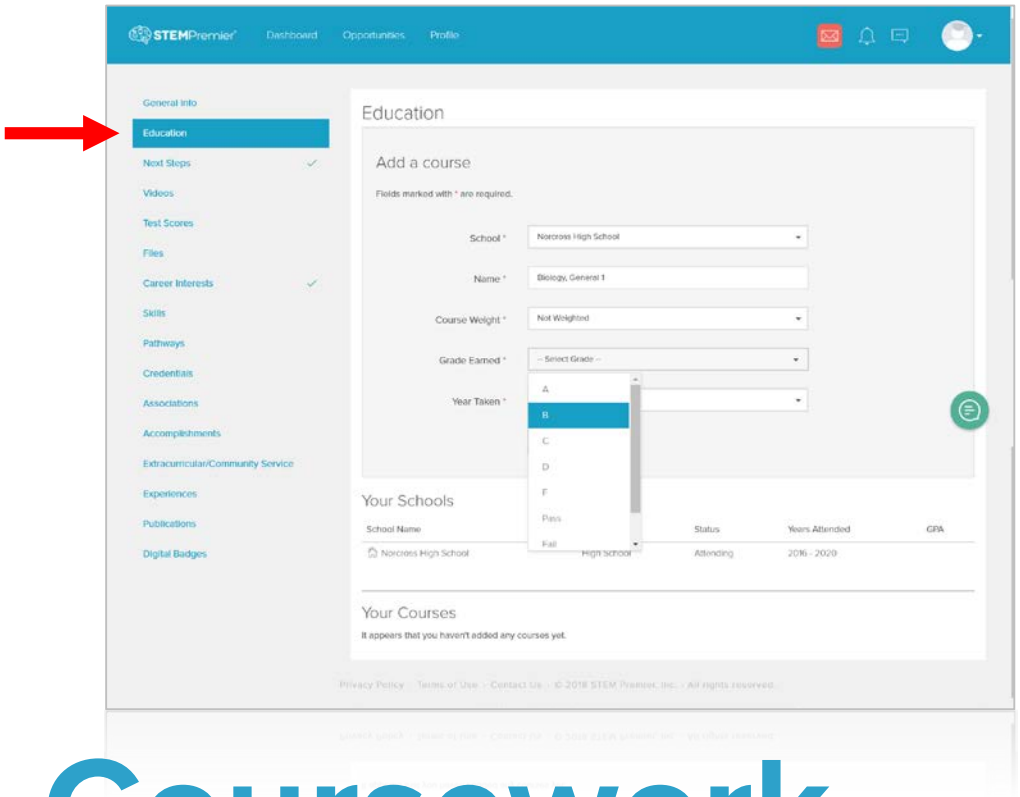

Coursework

Making the grade

Enter in your GPA and highlight courses that you're proud of or are relevant to your future field.

- **Don't worry about numbers; all grades and GPA's don't mean the same for each job or college**
- **Focus on the courses you care about**
- **Don't just list STEM courses: all disciplines matter!**

Why do this?

Colleges will see your full transcripts eventually. Listing courses that are relevant or some of your best work gives your profile a positive focus.

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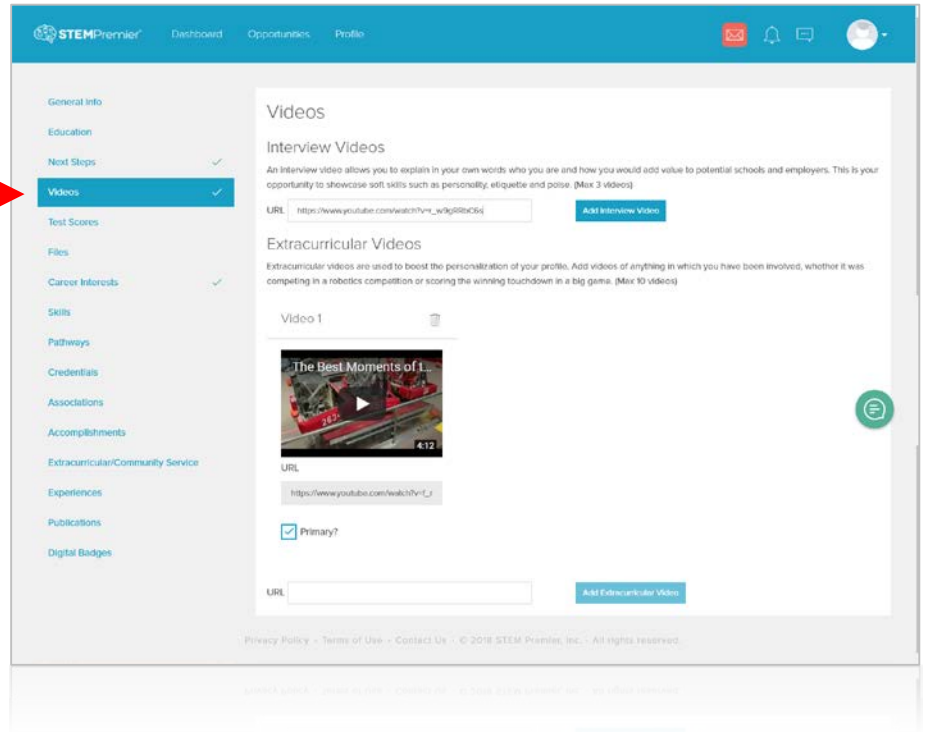

Videos

Really show your talent

Both Interview and Extracurricular style videos can shoot you straight to the top!

- **Talk about your interests and passions**
- **Explain what drives you and why**
- **Feature any cinematic projects**
- **Show activities aside from academics - sports, band, robotics, theatre, etc.**

Why do this?

It's one thing to be able to say you do something, but it's entirely different to be able to show it!

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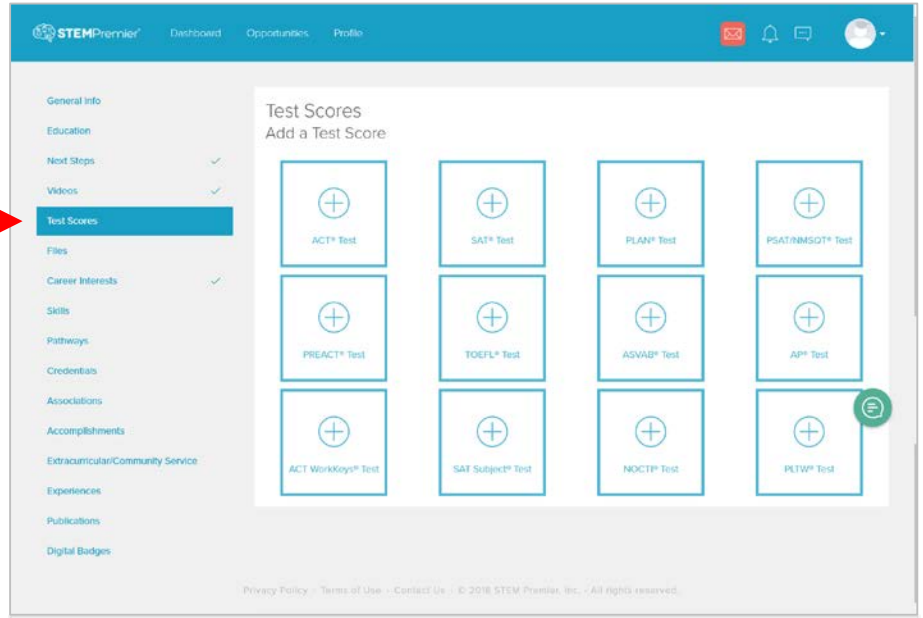

Test scores

Your measurables

Get your standardized test scores to work for you. Enter scores from tests such as:

- **ACT**
- **SAT**
- **PSAT**
- **ASFAB**
- **ACT WorkKeys**
- **AP**
- **PLTW end of course assessments**

Quick Tip:

No test scores yet? No problem. If you haven't taken any of these tests yet, simply focus on filling out the rest of your profile and update as you pass those milestones.

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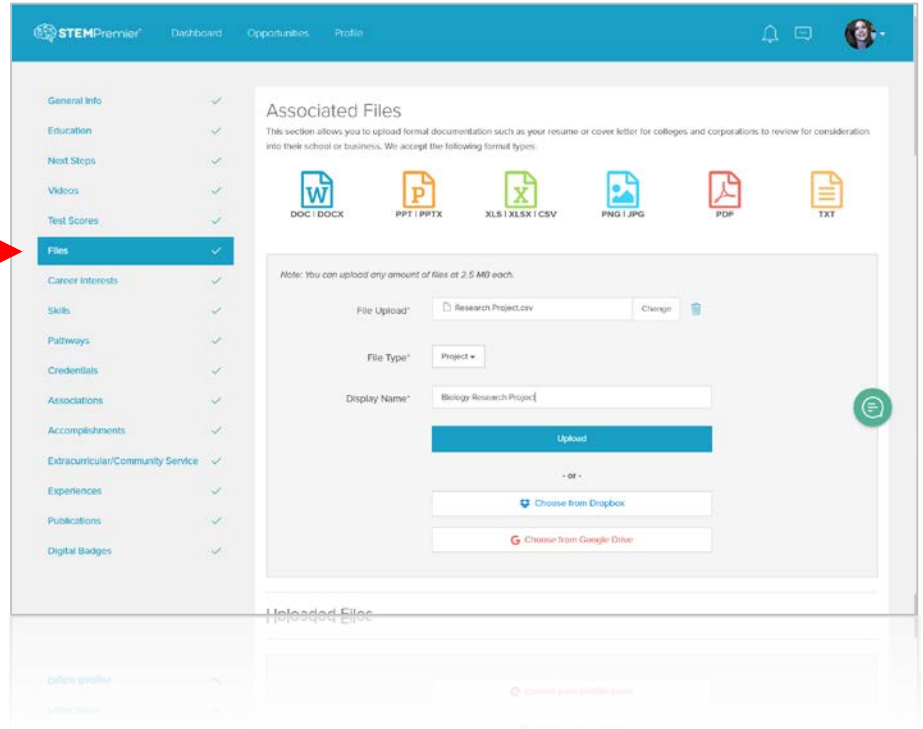

Files & projects

Organize your portfolio

Upload examples of your best work from our computer, Dropbox or Google Drive, such as:

- **Essays, writing journals, stories**
- **Engineering projects**
- **Art/design portfolios**
- **Blueprints or templates**
- **Science projects**
- **Official transcripts**
- **Certificates & Awards**

Why do this?

STEM Premier isn't just for STEM students. Give examples of your work to show exactly what you can do, no matter what discipline.

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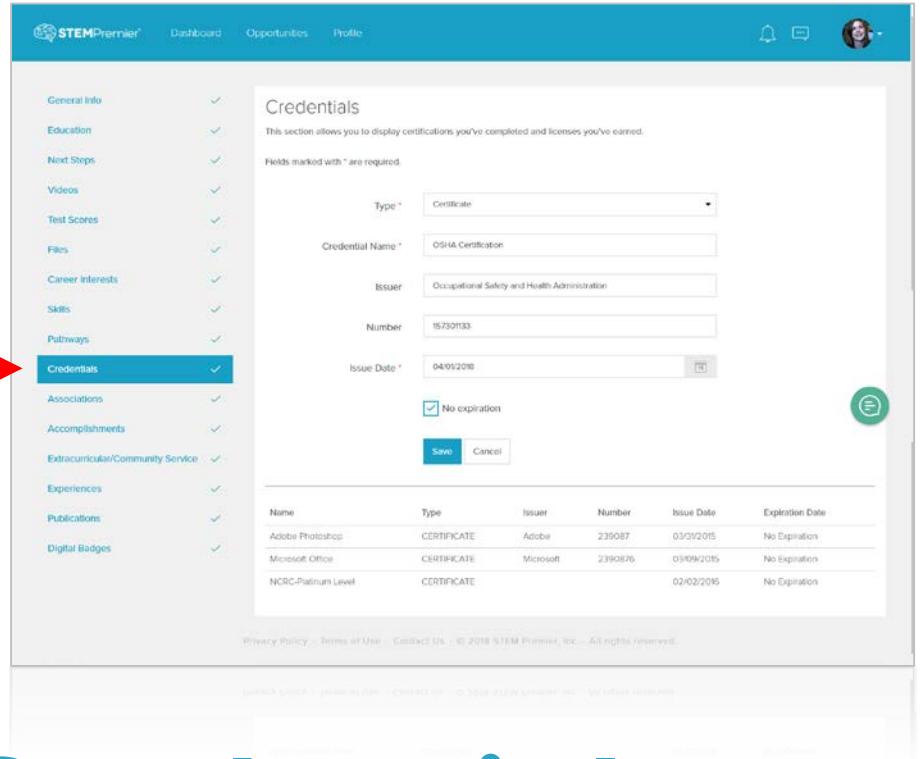

Credentials

Are you qualified?

Here are some example certifications/licenses:

- **CPR Certified**
- **OSHA Certification**
- **Microsoft Office Certification**
- **AutoCAD Certified**
- **Commercial Driving License (CDL)**
- **AWS Certified Welder**

Why do this?

A large number of companies look for licensures and certifications, as they show that you're qualified in the specific skills they need for their opportunities.

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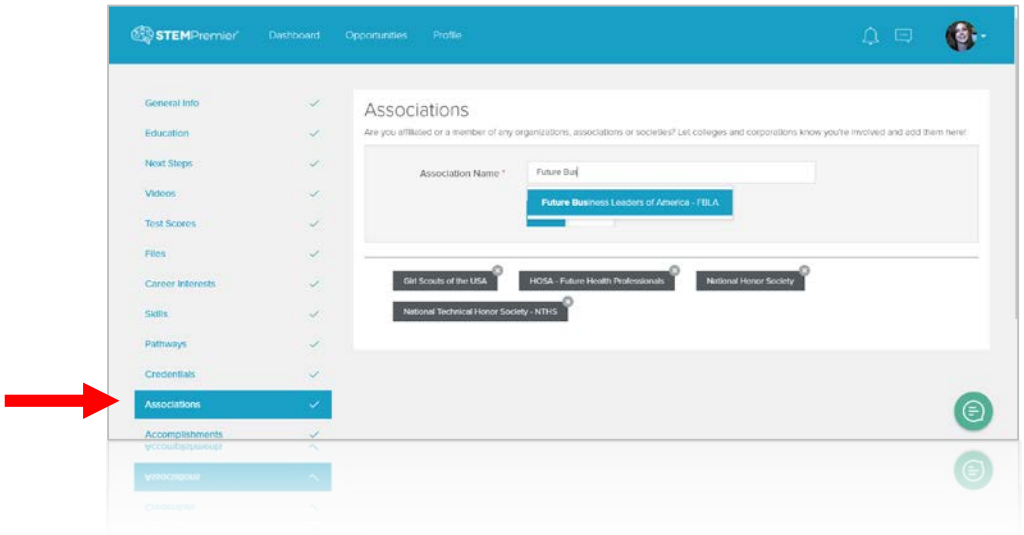

girl scouts SkillsUSA sme hosa future health professionals FBLA·ΦBA

Associations

Show your involvement

An association is a group that usually functions on a larger level outside of one school. Some examples are:

- **National Honors Society**
- **Key Club**
- **BETA Club**
- **DECA**
- **First Robotics**
- **Gay/Straight Alliance**

Why do this?

Colleges and companies love to see involvement in outside organizations - it means you can network, help, and be a part of a community.

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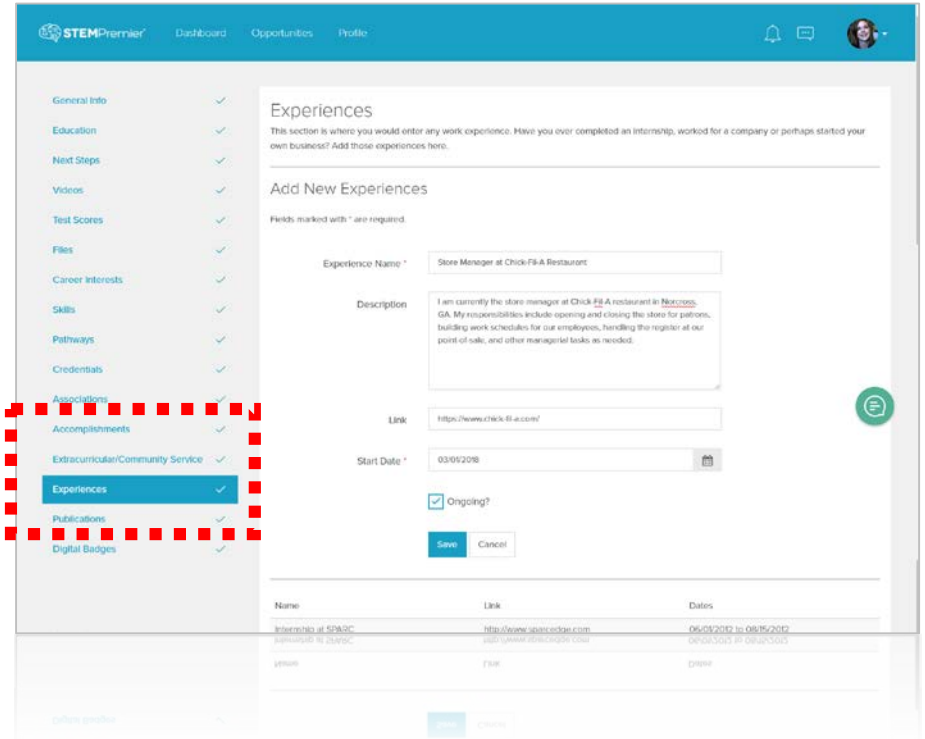

Accomplishments

Shine in the spotlight

Accomplishments can be an award, title, or distinction in or outside of school. Here's some examples:

- **Placing in an fair or competition**
- **Having a solo in band, theatre, or choir (even church choir!)**
- **Being a team captain or other leadership role**
- **Winning an athletic award or championship**
- **Recognition by your school or church**

Why do this?

Providing examples of how you are unique or different helps you stand out from the rest.

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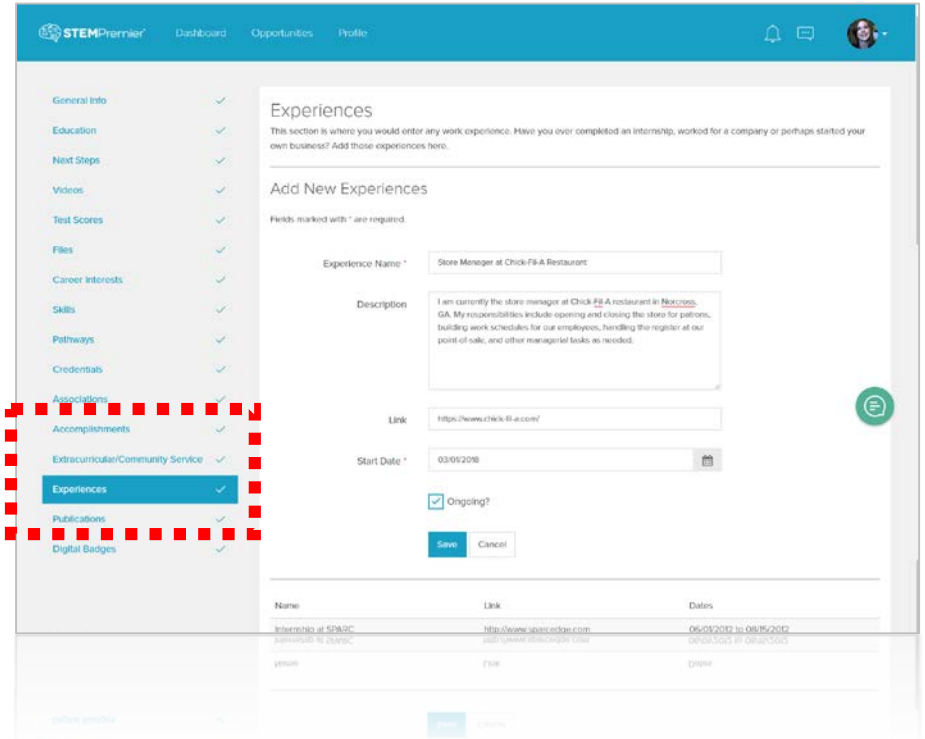

Extra-Involved

Extracurriculars

Think of the things that you do out in the community, whether it's a participation activity or a volunteer project. Anything counts, even the following:

- **Angel Tree or Toys for Tots**
- **Volunteer day at soup kitchen**
- **Team or organized sport**
- **Environmental clean-up**
- **Band, community theatre, choir**
- **Youth group or church involvement**

Why do this?

Showing that you can play well with or care about others is a character trait that many organizations, businesses, and colleges want to see.

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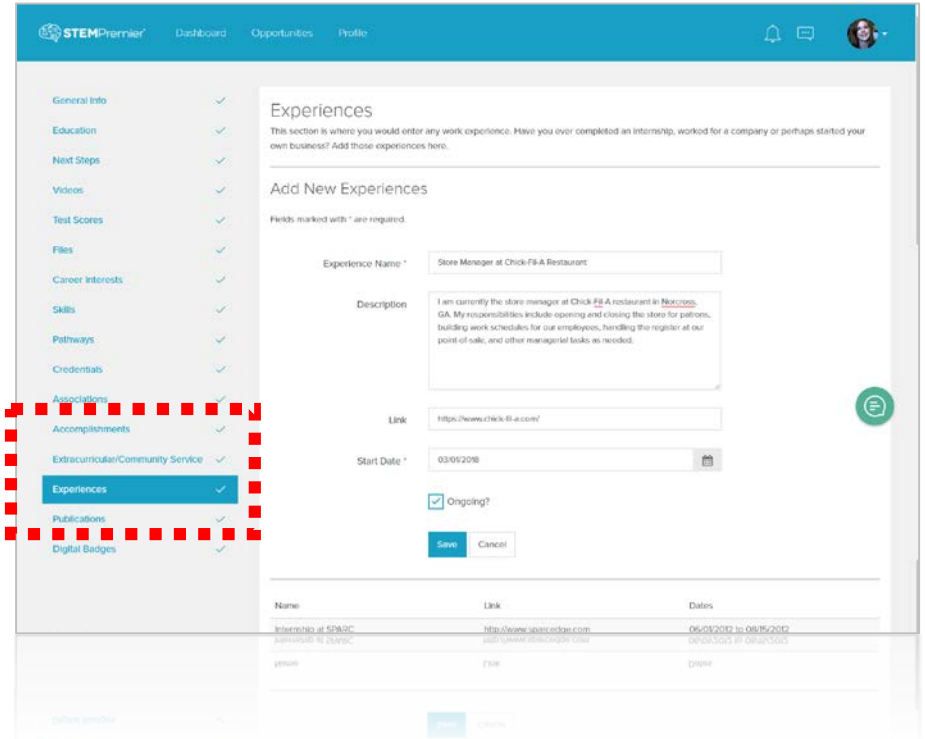

Work it!

Experience matters

Experience isn't just a job with a paycheck. Check out examples of relevant experience that colleges and companies consider important:

- **Babysitting (even for siblings!)**
- **Internship - paid or unpaid**
- **Shadowing experience**
- **Mowing lawns or yard work**
- **Attendance at a conference or seminar**

Why do this?

Experience directly relates to soft skills such as responsibility or punctuality, which colleges and companies desperately want!

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Some things to double-check

Get professional

Always make sure that you're looking over your work to make sure there aren't any mistakes. For example:

- **Is your spelling correct?**
- **Did you capitalize when needed (your name, beginning of sentences, etc.)?**
- **Do your links work?**
- **Are you using complete sentences?**
- **Did you verify your email?**

Why do this?

An accurate and grammatically correct profile shows that you pay attention to detail and can operate in a professional or higher educational setting.

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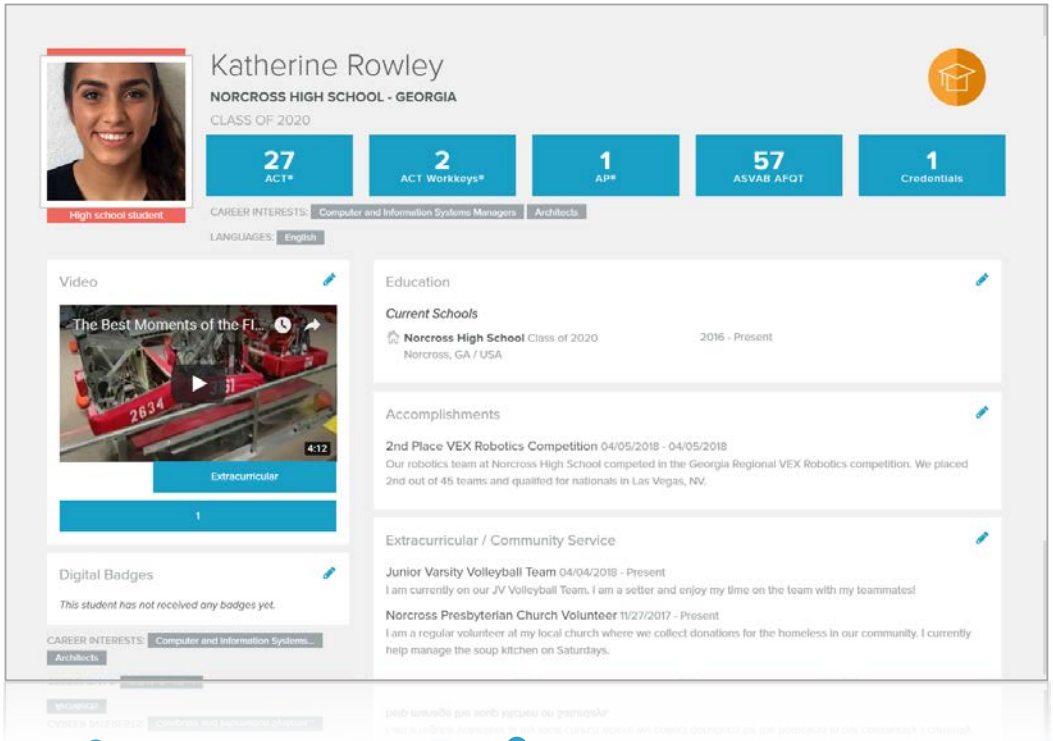

It’s looking good!

What now?

STEM Premier a great way to organize your skills and talents online – but we’re so much more! Let’s check out what else you can do with your account.

- **Share your profile**
- **Add a mentor**
- **Discover scholarships**
- **Be notified of activity**
- **Go mobile**

Why do this?

Applying for jobs and colleges can be a competition, and being proactive can make you stand out!

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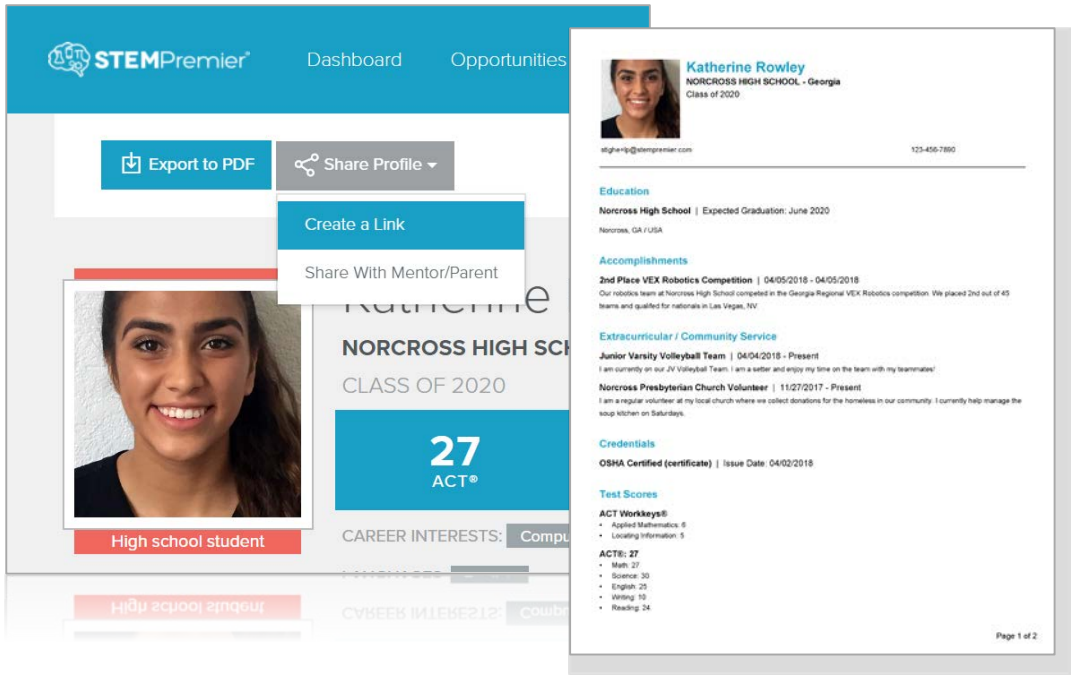

Share your profile

Get yourself out there

Want a college to company to see what you have to offer? Share your profile! There are two ways:

- **As a printable résumé**
  - Your profile downloads into a completed formatted and ready-to-go résumé – BOOM.
- **As a link**
  - Send a customized, direct link to your online profile and be notified the second someone clicks it!

Why do this?

Taking the initiative shows that you're passionate and interested - two things employers and schools really admire.

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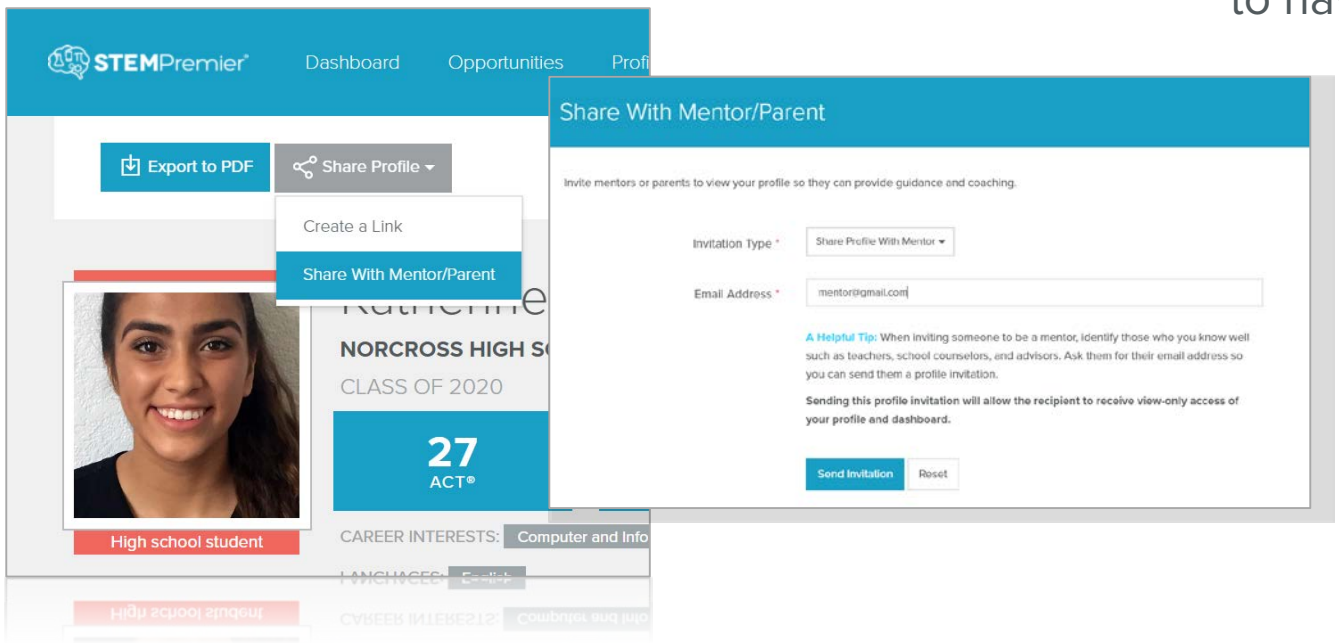
The power of mentorship

You can invite a parent, teacher, or guidance counselor to have view-only access to your profile. This can help with the following:

- **Accuracy**
- **Any missing information**
- **Message writing and responses**
- **Scholarship opportunities**
- **As a résumé coach**



Add a mentor

Why do this?

It's always great to have an experienced mentor for advice, especially when you're entering higher education or the workforce.

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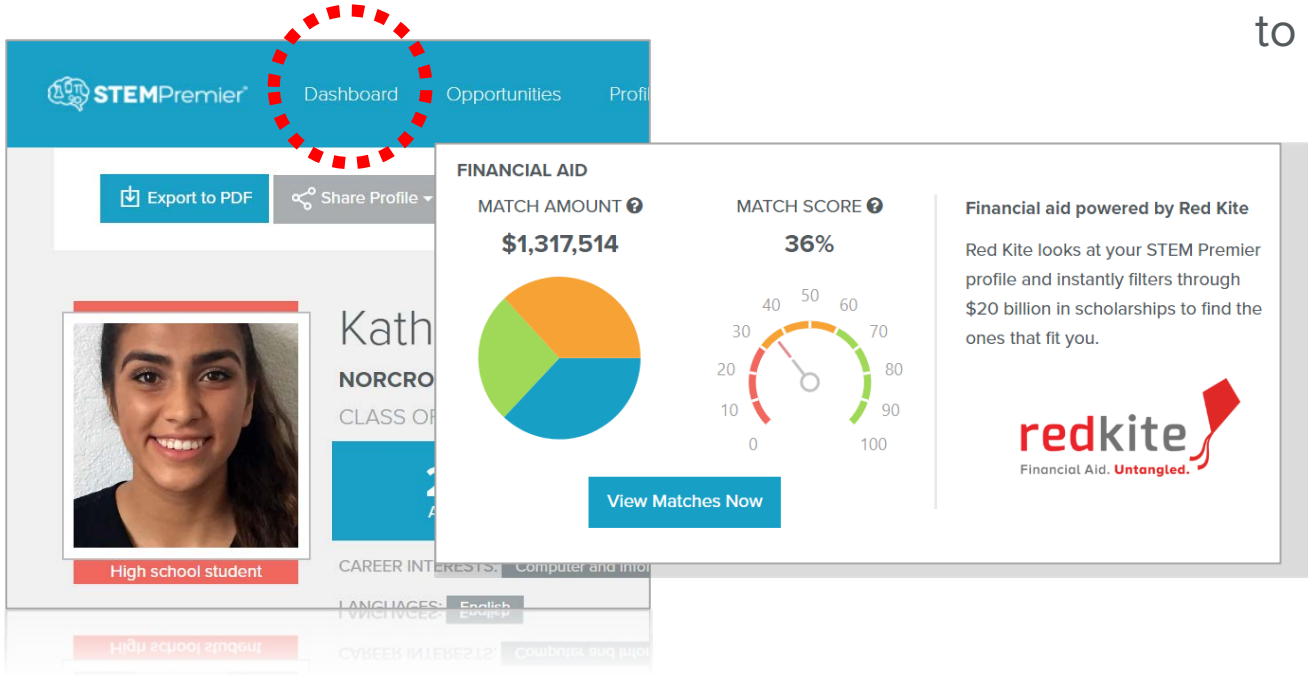

Finance your dreams

Red Kite is a search engine that combs the web for up to $20 billion in available scholarships and matches you with all that you're eligible for.

- **Receive an exact dollar amount and match score based on your profile information**
- **Instantly apply to scholarships you know you qualify for**
- **Look for new scholarships added every day**

Find scholarships

Why do this?

We know how tedious it can be to find scholarships. Red Kite will help lesson the burden in finding the right financial aid for you!

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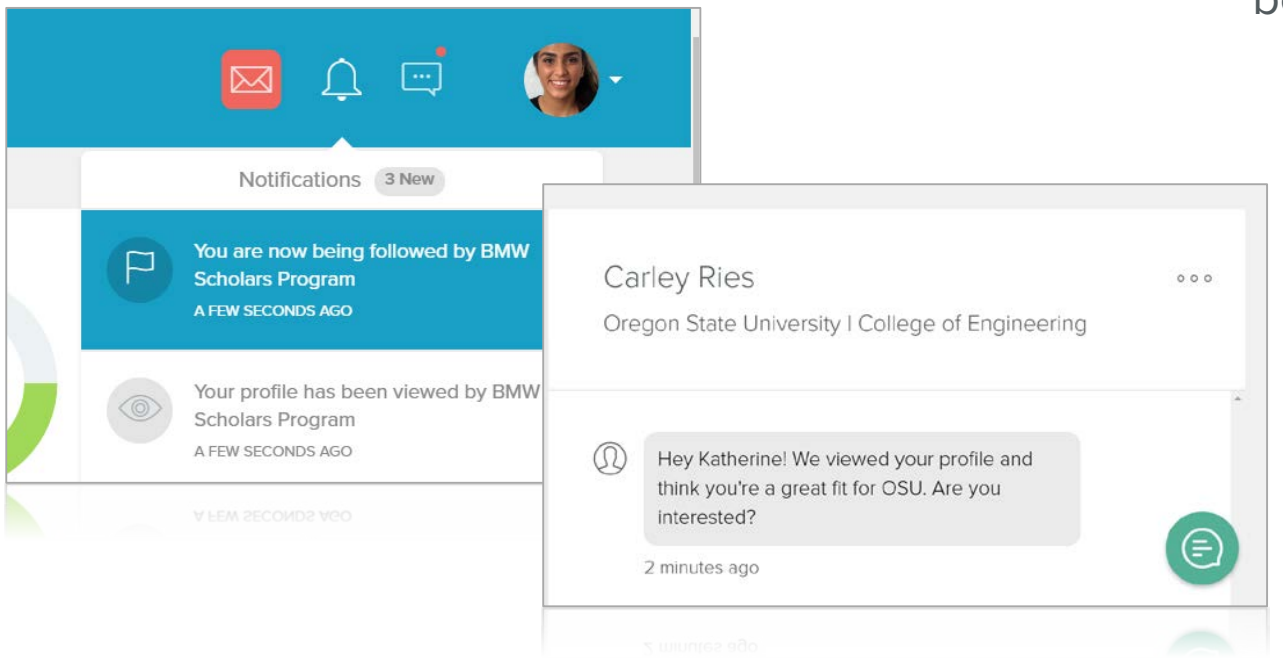

Be discovered

Get the message?

Colleges and companies on STEM Premier are going to be contacting you in direct-message style, but there are a few things to keep consistent:

- **Proper grammar/spelling**
- **Professional language**
- **Response time to under 48 hours**
- **Appropriate content**

Why do this?

Engaging with colleges, companies, and organizations in a one-on-one fashion is a good way to help get yourself remembered and connected.

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Available on the App Store

ANDROID APP ON Google play

Get the app!

Get discovered on the go

Downloading the mobile app lets you update your profile on your smart phone. You can see how other students are showcasing themselves in the newsfeed and get mobile
push notifications, such as:

- **A college/company/organization has viewed your profile**
- **A college/company/organization has sent you a message**
- **A college/company/organization is following you**

Why do this?

“The world moves pretty fast. If you don’t look around every once in awhile, you might miss it.”-Ferris Bueller

Need help?

Email us at support@stempremier.com

www.stempremier.com